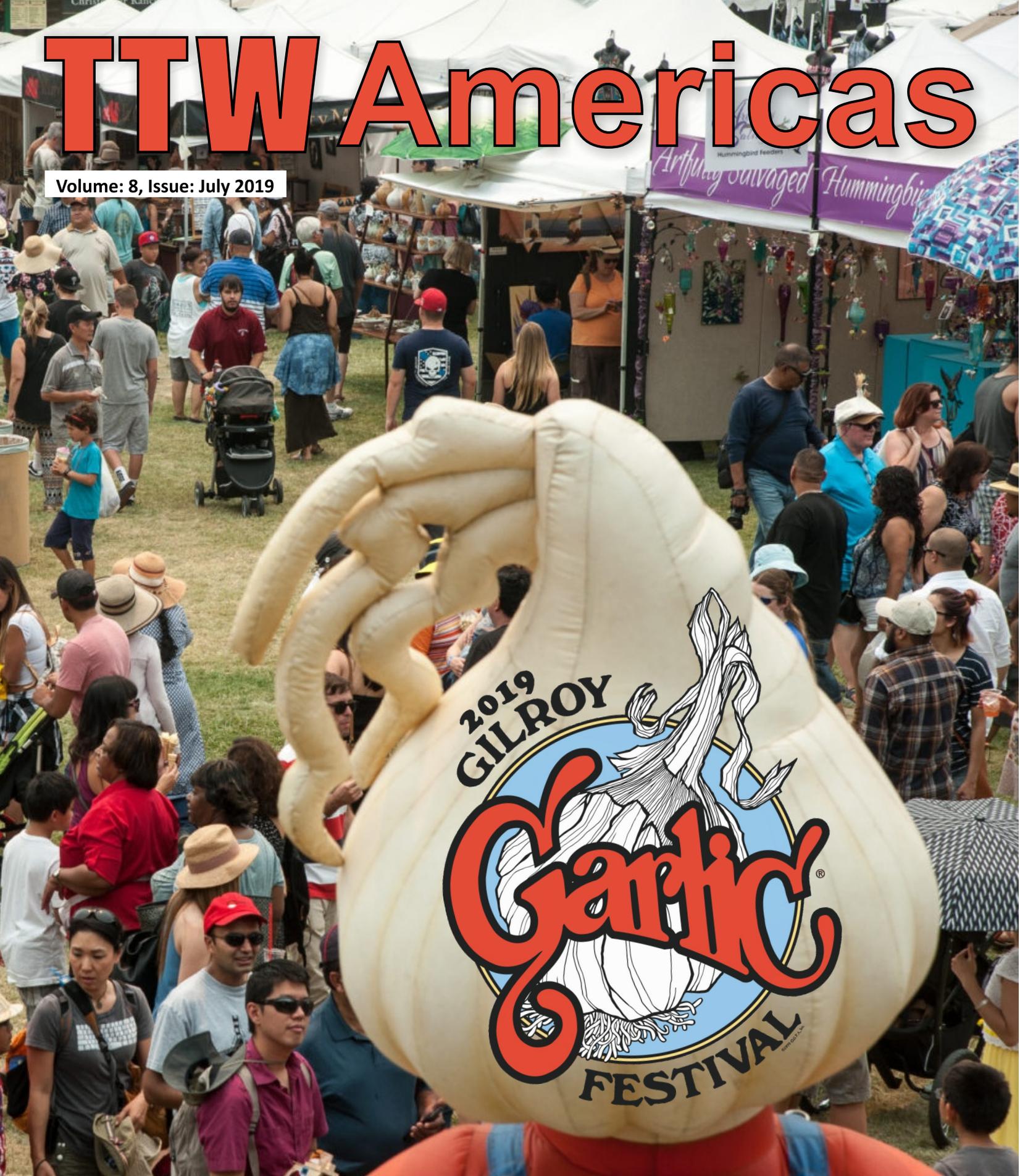


# TTW Americas

Volume: 8, Issue: July 2019





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**04- Meetings Point:** The city of **Boise** in the United States of America is alternatively known as the 'City of Trees'. It is the capital of Idaho and is located along Interstate 84, just 57 miles from the Oregon border and 157 miles from the Sun Valley.



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**09- Cover Story:** You cannot touch the same water twice. The flow that has passed will never pass that point again. Travelers embark on **canal and river cruising** holidays to live the wonderment of the beautiful journey.

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**Dear Readers,**

**T**he MICE tourism industry of U.S.A industry is complex, consisting of participants, sponsors, planners, convention and visitor bureaus, meeting venues, hotels, and suppliers generally being involved in the planning and execution of a successful business event. We are starting this month's edition with Boise in Meetings Point. This city provides updated and convenient convention centers for organizing events.

Our next pick is the journey through rivers and canals for your leisure holiday to relax in the midst of nature. Cruising offers you exceptional ways to spend your holiday time. These journeys will let you discover lesser-known destinations, people and culture. In this edition, we are highlighting California's most amazing and largest annual food fiesta, Garlic festival. During this grand culinary extravaganza, Gilroy becomes the center of attraction. Read our Special Feature to know about this most wonderful festival and the places of attraction nearby.

Whatever type of trip you are planning, we have got the know-how to help you on your way. Our Destination Diary presents Indianapolis, the state capital of Indiana and it is the best place for your kids as this city has attractive museums, art galleries, and popular bistros; making an excellent trip for you.

So keep reading and plan your next trip.

**Editor-In-Chief**  
Mr. Anup Kumar Keshan

## *Editorial Desk*





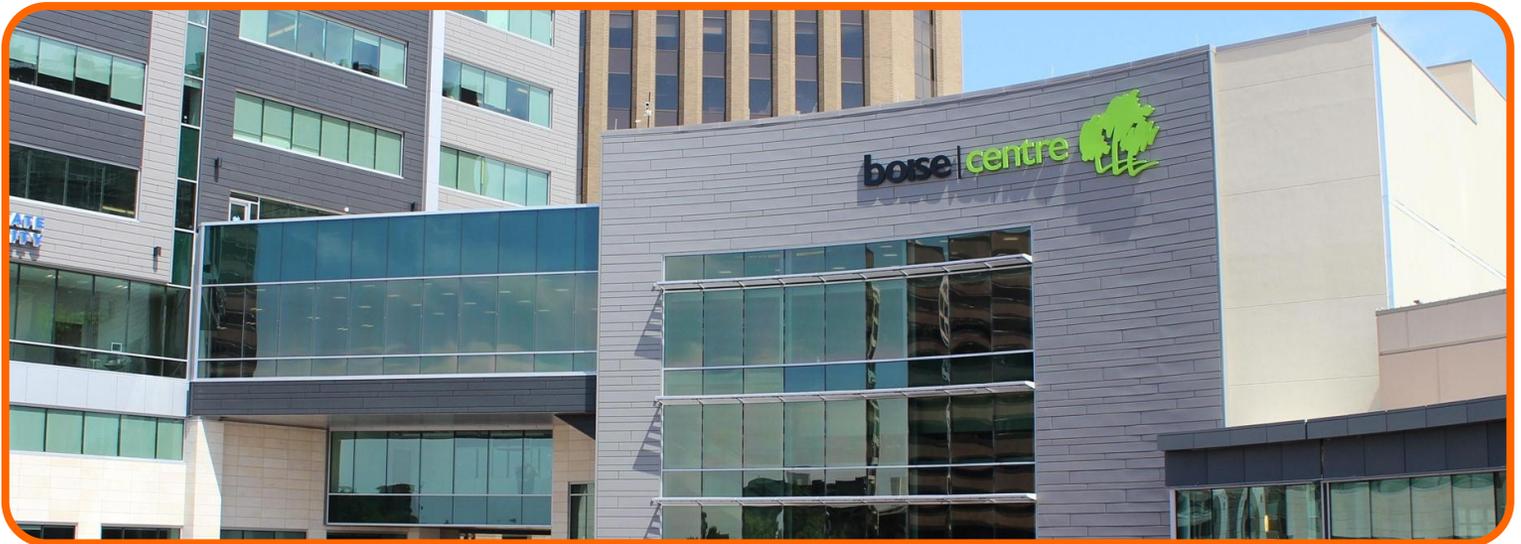
The city of Boise in the United States of America is alternatively known as the 'City of Trees'. It is the capital of Idaho and is located along Interstate 84, just 57 miles from the Oregon border and 157 miles from the Sun Valley. Boise is considered as a vibrant urban center of Treasure Valley, whereas south western Idaho and eastern Oregon regions are popular hubs of business, culture, and entertainment. Boise is an emerging 'meetings

Mecca', a top pick for conferences, events, and various other programs and gatherings year round.

# BOISE

A gorgeous meeting city  
with a stunning culture!



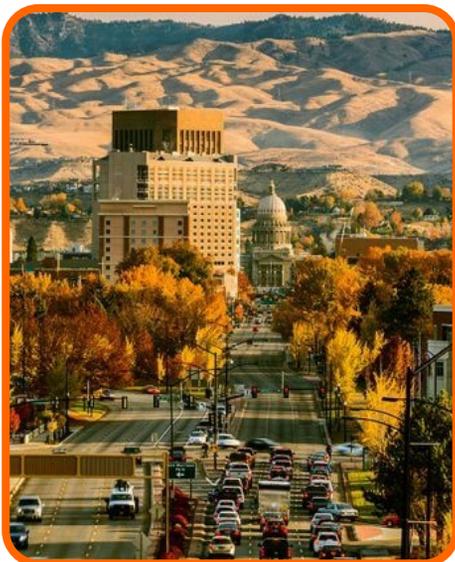


## Location Factor

Boise is located at 336 miles from Salt Lake City and 431 miles from Portland. Event organizers, guests, and participants can easily reach Boise Airport, which is situated within a 10-minute drive from the downtown. You can reach major destinations like Chicago, Los Angeles, Spokane, and Denver from the event venues within a few hours.

To organize events, you can avail the premium services of various hotels and convention centers in

Boise. These hotels are located in the heart of the downtown where you will find wide variety of restaurants, shops, malls, and different entertainment joints. In this location, the Boise Centre offers a 350-seat auditorium, a 24,000 sqft ballroom and 20 meeting rooms for 2,900 people. The Boise Centre underwent development work recently that led to the expansion of its capacity to accommodate two conventions at the same time.



# Recreations Around to keep up with the growing demand

For any event to be successful, there needs to be some recreation opportunities to keep the guests engaged.

Boise sits at the foot of the Boise Front which is enriched with flora and fauna. Guests can enjoy museums, art galleries, outdoor recreation, and various heritage sites, post seminar in this amazing city. The Grave Plaza is popular among event hosting companies and it is just two blocks away from the Boise River.

Guests can tour the Idaho Capitol Building, a striking

Renaissance Revival structure that houses the state's legislative body. You can also rent out spaces in this building to arrange meetings and events. Thus, you can utilize its meeting rooms, Capitol Auditorium, Second Floor Rotunda, and Jefferson Street steps. For a group event, the organizer and the guests have to gather at the Old Idaho Penitentiary, which is one of the four U.S. territorial prisons, open to the public. You can visit a solitary confinement area, cell blocks and gallows. The nation's largest collection of historic arms is another attraction.

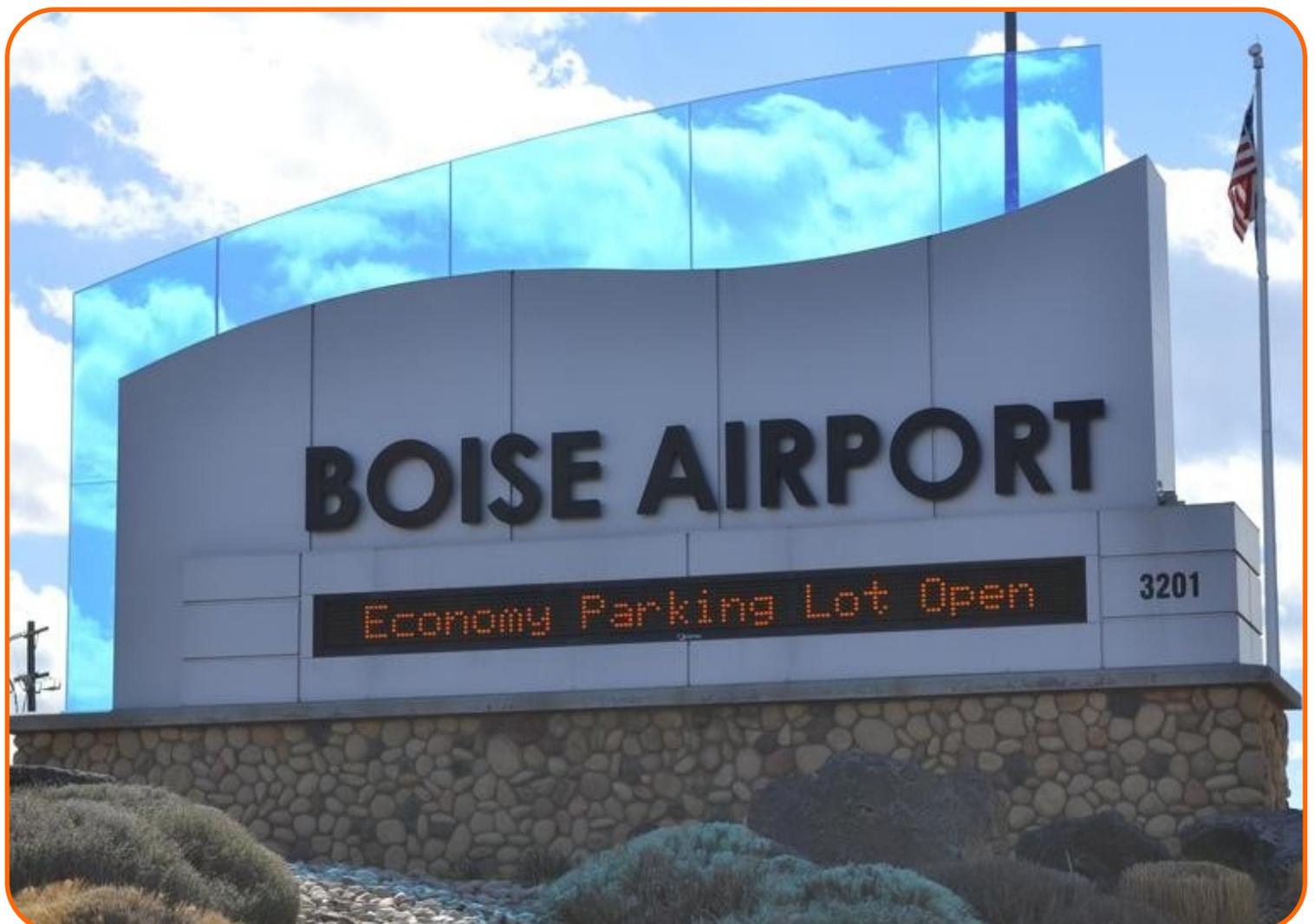


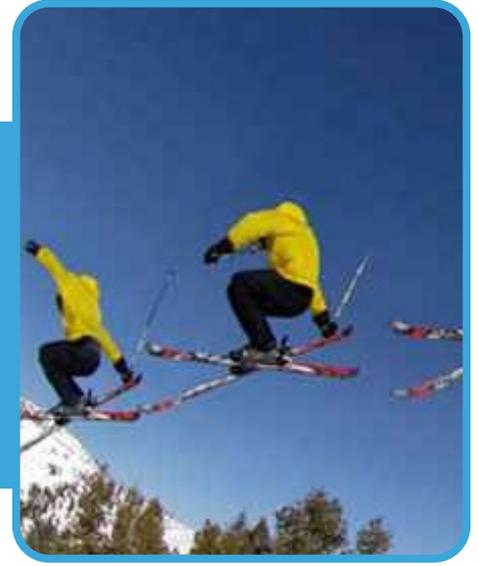
# Some common amenities & factors involving industry and business

You get free Wi-Fi zones in various parts of Boise and also in Boise Airport. You can take pleasure in the amazing pedestrian and bike-friendly urban architecture. You must explore the world-class parks and trail system in the city which cover nearly 2000 acres of land and feature the 25-mile Greenbelt river path.

Boise is the hub of wholesale/retail trade,

manufacturing, finance, and electronics industries. Major corporate houses like Boise Inc, Micron Technology, URS, and Hewlett-Packard have their manufacturing units and offices in this city. Due to these benefits, Boise airport's Snake River Conference Centre has gained huge popularity, of late. It offers five conference rooms measuring from 294 to 1,800 sqft.

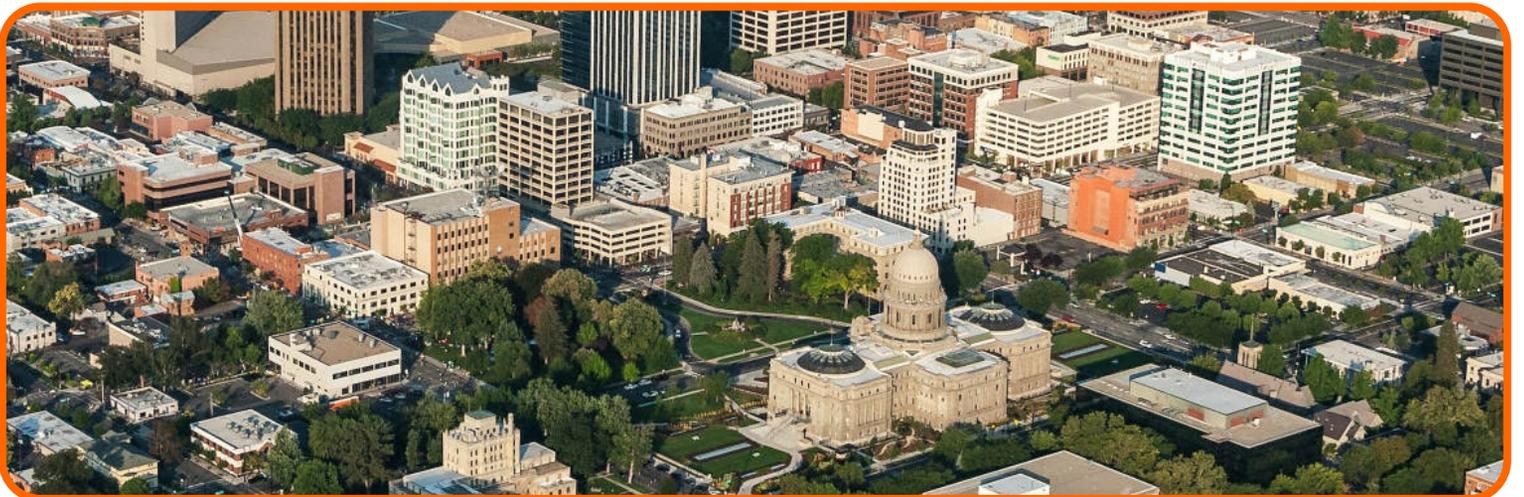




## Outdoor amusements

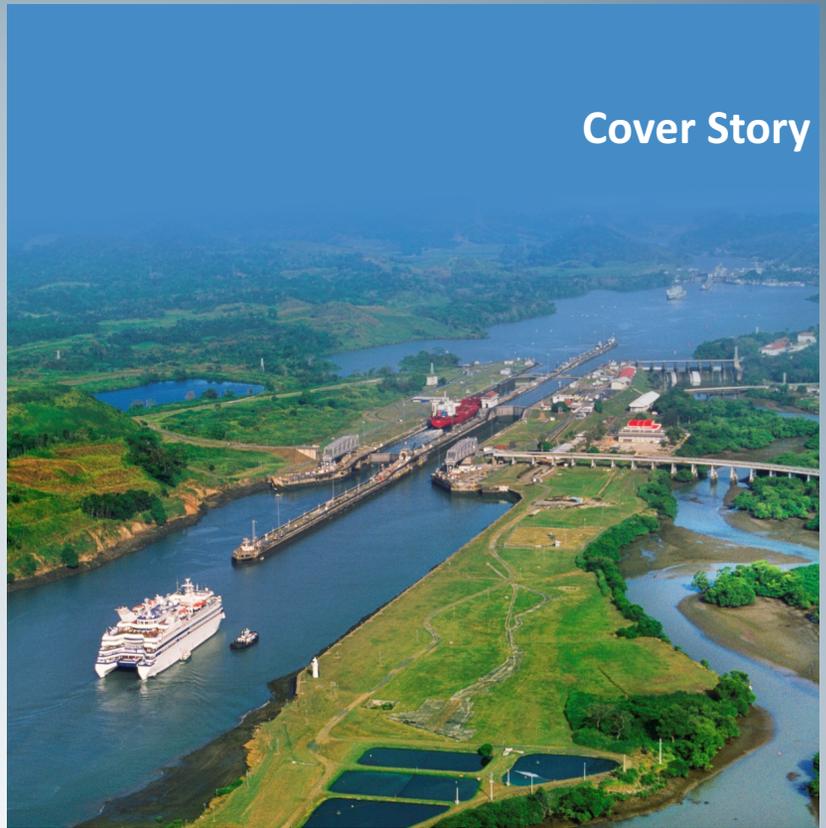
Bogus Basin Mountain Recreation Area is just 16 miles away from Boise. Event attendees can enjoy outdoor activities with ski, snowboard, and tube during winter. In the off-season, you can explore the hiking and biking trails as well. Lodges and spaces are available to arrange parties, gatherings, and events.

Boise is home to a minor league baseball team, minor league hockey team, and NBA Development-League Idaho Stampede basketball team. The Memorial Stadium is the dedicated practice camp of Boise Hawks minor league baseball team. Group picnics and on-field events can be arranged in the premises of this stadium to enjoy happy moments.



The referable location, industrial units, entertainment and recreation opportunities, efficient education sector, and various attractive amenities are

the essential factors which make Boise one of the preferred destinations for meetings, events, parties, and conferences in Idaho without doubt!



“

I would love to live like a river flows, carried by the surprise of its own unfolding.

”

John O'Donohue

# CANAL *AND* RIVER CRUISE HOLIDAYS

## Breathe the Beauty that Unwinds

**Y**ou cannot touch the same water twice. The flow that has passed will never pass that point again. As the river passes through canals, islands, gorges, mountains, forests and other contours of nature, it essays a different story and a new experience altogether. Travelers embark on canal and river cruising holidays to live the wonderment of the beautiful journey.

**Passing through the Panama Canal :** The Panama Canal is 82 km artificial waterway that links the Atlantic Ocean and the Pacific Ocean. There are canal locks to lift ships up to Gatun Lake and lower them at the other end. Visitors can depart from both the east coast (Vancouver and Ft. Lauderdale) and the west coast ports (Los Angeles, San Diego, San Francisco, or Vancouver). The cruise also touches popular Central American and Caribbean ports - Aruba, Cartagena, Limón and Ocho Rios. The nine-hour journey swivels through Gatun, Pedro Miguel and Miraflores Locks, and the beautiful Gatun Lake. The Panama Canal is considered the greatest American engineering feats of the 20<sup>th</sup> century as it marks the building of the largest earth dam through the Continental Divide along with canal locks and gates.

**Riding Rideau Canal:** The 202 km long Rideau Canal connects Ottawa River to Lake Ontario and the Saint Lawrence River at Kingston. Rideau is French for 'curtain' referring to the curtain-like appearance of the twin waterfalls of Rideau River, at the mouth of the Ottawa River. It has 45 locks that connect to lakes and rivers spread over 123 miles. Travelers can glide through various lakes, rivers and wetlands through the course of Rideau Waterway. This 19th-century construction was declared a UNESCO World Heritage Site in 2007.





**Cruising through the Columbia River Gorge :** The Columbia River canyon in the Pacific Northwest of the United States is the Columbia River Gorge. Passing through the Cascade Range, the river flows around the gorge, across 81 miles, linking the State of Washington in the north to Oregon at the south. The river takes the travelers through deep forests, steep passages and several waterfalls.

**Navigating the New York Canals :** The 525-mile New York State Canal System comprises the Erie Canal, the Oswego Canal, the Cayuga–Seneca Canal, and the Champlain Canal. It connects hundreds of miles of lakes and rivers across the state providing a palette of landscapes to engage with. In 2016, it was designated a National Historic Landmark. The Erie Canal connects the Hudson River to Lake Erie while the Oswego Canal connects the Erie Canal to Lake Ontario. The Cayuga–Seneca Canal connects Seneca Lake and Cayuga Lake to the Erie Canal and the Champlain Canal connects the Hudson River to Lake Champlain. Since 1825, these canals have strung together 25 counties and almost 200 hamlets and towns.

**Traveling through Alaskan Inside Passage :** Cruising through the Alaskan Inside Passage presents the panoramic views of colossal mountains and glaciers, fjords and rainforests. The Inside Passage is a network of passages weaving through the islands on the Pacific NW coast of North America. The route stretches from southeastern Alaska, in U.S. to northwestern Washington in U.S.; passing through western British Columbia, in Canada. Millions of tourists explore the Inside Passage by cruise ship. Visitors may find the company of whales, seals, bald eagles, sea lions and other diverse wildlife fauna.

River and canal cruising is a unique way to spend holidays – be it a few hours or a couple of days. It gives inroads to lesser-visited towns; varied nooks and corners of natures' folds; assorted fauna and flora; ports and human life; and more. Each bend wends the travelers to more surprises and deeper immersive engagement.



## BALI TO REDUCE 33,000 TONS OF PLASTIC WASTE

Bali is polluting with 1.6 million tons of waste which accumulated each year in the ocean. Now Bali is desperately trying to end the pollution by reducing its plastic waste. It according to new findings from The Bali Partnership show that just 48 per cent of waste from the Indonesian island is disposed of through recycling or landfill, while 33,000 tons of plastic waste ends up in the ocean each year. Indonesia's popular tourism destination Bali receives around 16 million tourists each year, of which 6.5 million are international, has pledged to reduce ocean plastics by 70 per cent by 2025. Bali generates 1.6 million tonnes of waste per year, around 20 per cent of which is plastic.

## GREAT BRITAIN SAW 3% RISE IN RAIL PASSENGER JOURNEYS, 6 % INCREASE IN TOTAL PASSENGER REVENUE

The Office of Rail and Road (ORR) published Passenger Rail Usage 2018-19 Q4 Statistical Release that revealed 1.759 billion rail passenger journey during the financial year. This was up 51 million as compared to 2017-18. In 2018-19 the number of rail passenger journeys in Great Britain went up by 3% showing a record high. The total passenger revenue rose by 6% which was more than £10bn. There was a drop of 1.4% in passenger journeys in 2017-18 which as per the ORR was the largest decrease recorded since 1993-94. After falling for two consecutive year the number of rail passenger journeys in the London and South East sector was up by 3.9%.



## **SABAH SEES ARRIVAL OF MORE THAN 1 MILLION TOURISTS FROM JANUARY TO MAY THIS YEAR**

More than one million tourists visited in Malaysian state of Sabah from January to May this year, with 662,560 of them being domestic & local tourists and 371,311 million foreigners who arrived on flights via the Kota Kinabalu International Airport. The Deputy Chief Minister of Sabah Datuk Christina Liew said that the state government had set a target for four

million tourist arrivals this year, compared to 3.8 million last year. Liew, who is also state tourism, culture and environment minister, said the government believed the target was achievable with the cooperation of all industry players. In the tourism industry in Sabah, the support of Matta (Malaysian Association of Tour and Travel Agents) members is very important to the government's efforts to develop the tourism industry, she said during her speech at the Matta Sabah Chapter Aidilfitri celebration here last night.



## **WORLD'S LONGEST WATER SLIDE TO BE BUILT IN PENANG THEME PARK**

World's longest water slide is expected to be introduced in a theme park in Malaysian state of Penang this August. It is expected that the slide will have a height of 70m and length of 1,140 m is still

under construction at the Escape Theme Park in Teluk Bahang. The current Guinness record holder 605m New Jersey water slide created in 2015 will be overtaken by it. Escape Theme Park chief executive officer Sim Choo Kheng said that Guinness World Records officials will test the ride before recognizing it as the world's longest.





Devouring lip-smacking food, tasting the best wine, enjoying music, and buying hats, attires and crockery at California's one of the popular food fiesta, Gilroy Garlic

Festival is a fun-filled celebration for three days.

From **July 26 to 28**, this gallant extravaganza at

Christmas Hill, Gilroy will host live food cooking

demonstration by world renowned chefs and full-

fledged entertainment.

Tasting California's Garlic Mania



At Gourmet Alley in the festival ground, you can get a chance to taste thousands of food preparations made of garlic. It is the place where the famous “Pyro Chefs” cook sizzling & brown scampi and calamari only for you. Taste here northeastern Atlantic, Mediterranean, and North American foods. Also taste some of your longtime favorite dishes like pepper steak sandwiches, sausage sandwiches, pasta con pesto, stuffed mushrooms, garlic bread, and garlic fries. All of these you get in a single platter with garlic ice cream!!!

# Have fun with garlic



## Entertainment

Not only good foods, Gilroy Garlic Festival offers vibrant musical evening every day. Enjoy this year with the live performances of different rock, pop, and jazz bands & catch some live local theaters or enjoy classical music. You will also get to enjoy the performances of major entertainers Colbie Caillat featuring Gone West as well as culinary superstars like Top Chef head judge Tom Colicchio and Master Chef winner Gerron Hurt.



At Gilroy, you have plenty of tourist attractions to visit. Go for hiking trails or wine tasting trails; discover the historic downtown or take a stroll down to Gilroy Historic Paseo. Browse through the delightful antique shops and boutiques to find exceptional garlic gifts and other treasures for your dear ones or learn more about the city's long love affair with the “*stinking rose*.”

## Gilroy Museum

Gilroy Museum offers a quick look into city's history and includes research facilities, photographs, and artifacts. It covers everything from the Ohlone Indians through the Spanish-Mexican period, all the way up to the “Garlic Renaissance” and the recent city history. The museum is housed in the historic 1910 Carnegie Library Building. It is staffed by community volunteers and members of the Gilroy Historical Society.

“ Time to See  
**Garlic Capital**  
of the  
**World**”



## Gilroy Ostrich Farm

One of the largest ostrich farms in California, Gilroy Ostrich Farm will show you all stages of ostriches from incubation to adulthood. Also, see the miracle of chicks hatching in the incubator room. Here you can also meet and feed the ostriches in one of the breeding camps.



## Wings of History Museum

Wings of History Museum is located right next to the San Martin Airport. The aviation buffs can enjoy getting close to real airplanes, sailplanes, and helicopters, including a full-size replica of the Wright Flyer.

## Chitactac-Adams Heritage County Park

Chitactac-Adams Heritage County Park is beautiful and culturally significant. The 4.3-acre park features the beautiful Uvas Creek and a wealth of cultural artifacts, including bedrock mortars and petroglyphs left by the Ohlone Indians. The ecological park includes a self-guided interpretive walk and an interpretive shelter focusing on Ohlone Indian culture and the Adams schoolhouse.



# Pinnacles National Park

Positioned near the Gabilan Mountains, east of central California's Salinas Valley, Pinnacles National Park has the spectacular remains of an ancient volcano. You find here gigantic monoliths, spires, sheer-walled canyons, and talus passages that define millions of years of erosion, faulting, and tectonic plate movement.

# Shopper's Paradise

## Gilroy Historic Paseo

Gilroy Historic Paseo is an old pathway that conveniently connects the shops and restaurants on Monterey Street with adjacent free parking lots. As you walk through the Paseo, take a moment to look at the historic murals and interpretative panels to learn more about the city's rich history, from the Early Settlers and roots of Agriculture to The Cowboy Era, the growth of Commerce and Hospitality, and of course, Gilroy's long love affair with garlic. Shop cheap dress materials and home décor from these small kiosks and avail good deals.



Travelling in the  
company of those  
we love is home  
in motion

*Leigh Hunt*

Destination Diary

Summer is just around the corner and if you are dreading how to keep your children occupied, then head to Indianapolis and engage them in some of the interesting activities. Indianapolis, the state capital of Indiana, is a great destination for kids and is full of attractions, museums, art spaces, and restaurants while the surrounding area is excellent for day trips all across the state.



# Indianapolis

A perfect summer escape for kids!

Pick a Bluecar from **BlueIndy**, a car-sharing company using electric car with the largest program in Indianapolis with 500 cars. These cars are 100% electric known to offer free, guaranteed and does not need any maintenance or insurance. It offer 24/7 pick up from anywhere for one way or a round trip in and around the city.

Visit the Indianapolis **Museum of Art** that came into existence in 1883. This museum is among the ten oldest art museums in the nation. Its art collection ranges from Picasso to local painters and has a 100-acre Virginia B. Fairbanks Art and Nature Park and the Lilly House and Gardens which give the views of the famous Love Sculpture from Robert Indiana.

**Children's Museum** is one of the largest of its kind in the world. The nonprofit institution was founded in 1925 to provide an extraordinary family learning experience. Visitors can explore the physical and natural sciences, history, world cultures, arts among others and get to know how the dinosaurs existed 65 million years ago.



The **Monument Circle** in the center is a spectacular sculpture by Bruno Schmitz. It was built during the time of civil war in the 20<sup>th</sup> century .

The **War Memorial Plaza** has a museum that exhibits the history of the American military right from the Revolutionary War. There are memorials to World War II along with Vietnam and Korean wars.

**Indianapolis Zoo** is not just about having fun, but also learning about the animals, their habitats, and their future. From birds in the Flights of Fancy Pavilion to elephants in the Plains, the zoo has it all. In the Simon Skjodt Center for Orangutan Education one can learn about the smart creatures.





# Immersive day trips from Indianapolis

For an action-packed day head to the **Marengo Cave** and explore guided tours of the caverns or mining for gem stones. In 1883, Orris and Blanche Hiestand discovered the cave system. Here the Dripstone Trail cave tour takes 60 minutes and the Crystal Palace tour can be round up in 40 minutes. Be prepared to see some marvelous rock formations, jaw-dropping stalactites, and stalagmites.

**Patoka Lake** is a must for summer; the tranquil place is ideal for kids to float on the water or to take a boat trip. Elders can explore the nearby wineries of the region.

Immerse yourself in nature by visiting the **Pokagon State Park** to experience plentiful wildlife and the great outdoors in the northeast region of Indiana.

In **Indiana Dunes State Park** there are more than 2000 acres of sand dunes where one can hike, camp, sunbathe and swim across the park. Indiana dunes are surely one of the most impressive natural phenomena to be found across the state.

**Wolf Park** situated in the Battle Ground brings you to a close encounter with wildlife — foxes, bison, wolves, coyotes. The facility opened in the year 1972 as an education center to study the behavior of wolves and coyotes. It is an interesting place for the kids.

**When to visit:** July is an ideal time to visit. The hotel rooms are cheaper and the average temperature ranges from 75 to 80 degree Fahrenheit.

**Reaching here:** Indianapolis International Airport, known for smart design and top-notch service, is the main point of connection. The downtown area is well connected via buses, car, and train. It is easily accessible and has been proclaimed as one of the most walkable downtowns in the country.

# Americas Festivals

Kutztown Folk Festival

Date: June 29 – July 7, 2019

Place: Kutztown, Pennsylvania



## Explore

### Best in Kutztown:

While staying here, you can see some of the well known places like Crystal Cave, Renningers Antiques & Farmers Market, Pennsylvania German Cultural Heritage Center, and Valley Forge National Historical Park.

Kutztown festival was originated in the 1950's when three local professors decided to celebrate the Pennsylvanian German population in the country. Kutztown festival is one of the biggest festivals in America. This year, Kutztown festival will mark its 60th-year and attracts hundreds of thousands of visitors every year. Its cultural atmosphere absorbs you to enter in the festival grounds, surrounded by the local people with their traditional costumes, and traditional music playing in the background.

Independence Day notifies as a public holiday celebrating the birth of American Independence from Britain with the adoption of the Declaration of Independence on July 4th, 1776. In most of the cities, the people celebrate this day with colorful parades, featuring firetrucks, marching bands, and cultural community organizations.



Independence Day  
Date: 4th July  
Place: All over USA

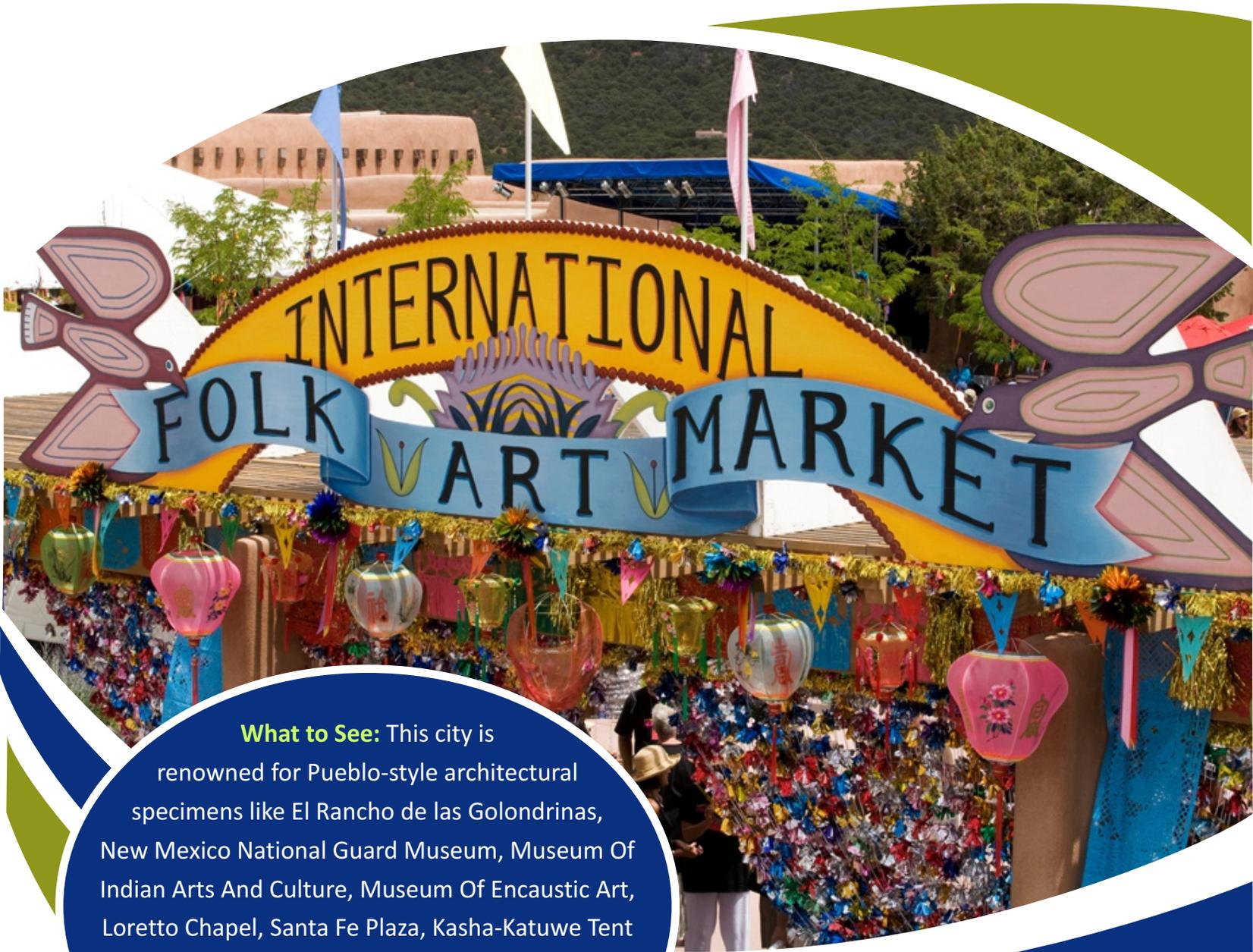
Beaches International Jazz Festival  
Date: July 5–28, 2019  
Place: Toronto



**What to See:** After enjoying this cultural extravaganza, if you want to move to the different tourists' locations, you can rent a cab and explore CN Tower, Royal Ontario Museum, Ripley's Aquarium of Canada and Niagara Falls.

Toronto's most famous jazz fiesta, Beaches International Jazz Festival takes a different approach, with a line-up featuring many musical styles (jazz, African, Caribbean, R&B) and other attractions, like visual art and a street festival component.

New Mexico's International Folk Art Market envisaged that the world that values the dignity and humanity of the handmade, honours timeless cultural traditions, and supports the work of international based folk artists serving as entrepreneurs and catalysts for an optimistic change in intellectual society.



**What to See:** This city is renowned for Pueblo-style architectural specimens like El Rancho de las Golondrinas, New Mexico National Guard Museum, Museum Of Indian Arts And Culture, Museum Of Encaustic Art, Loretto Chapel, Santa Fe Plaza, Kasha-Katuwe Tent Rocks National Monument. You can explore these places or you can do guided jeep tours to national parks or to more than 300 art galleries & studios.

International Folk Art Market  
Date: 12-14 July, 2019  
Place: Santa Fe, New Mexico

## George Street Festival

Date: July 26 to August 1

Place: Newfoundland, Canada



**Explore hidden gems:** After your cultural tours, you can go for outdoor adventures to Gros Morne National Park, colourful city of St. John's, Terra Nova National Park, Torngat Mountains National Park, L'Anse aux Meadows National Historic Site and Ogo Island & Change Islands.

For seven days in the month of July, George Street Festival comes alive with the performances of renowned Irish and Celtic performers, an inauguration party for 'honorary Newfoundlanders,' a selection of raved-about outdoor concerts at night, and a diverse and unique musical line-up.

The Gilroy Garlic Festival is a summer food festival featuring lip-smacking traditional and fusion foods. This fiesta celebrates every July with incredible food and drink, live entertainment and cooking competitions. Here the visitors can see celebrity cooking demonstrations and watch as entertaining “pyro chefs” bring the heat with every garlicky creation.



**Explore California:** The Gilroy Garlic Festival is a summer food festival featuring lip-smacking traditional and fusion foods. This fiesta celebrates every July with incredible food and drink, live entertainment and cooking competitions. Here the visitors can see celebrity cooking demonstrations and watch as entertaining “pyro chefs” bring the heat with every garlicky creation.

Gilroy Garlic Festival  
Date: July 28-30, 2019  
Place: Gilroy, California

## SHOW HIGHLIGHT



### When :

10 – 12 September

### Where :

Sands Expo and  
Convention Center,  
Las Vegas, U.S.A

## IMEX AMERICA

IMEX America, the largest meetings industry trade show in the U.S., will be bigger than ever, September 10 - 12 at the Sands Expo and Convention Center at The Venetian, The Palazzo in Las Vegas. IMEX America will bring together around 3,500 suppliers and 4,000 qualified buyers to plan and book everything from high-level incentives to huge association conventions as well as to make important new contacts, strengthen existing relationships and seal critical deals.

### WHAT'S NEW

So far, 21 new exhibitors have already signed up this year including Tourism Trinidad, Visit Spokane, Visit San Antonio, Destination Cleveland and Rocco Forte Hotels. To date, more than 30 current exhibitors have expanded their presence at the show, including Live National Special Events, Hilton Head Island Visitor & Convention Bureau, Discover Palm Beaches, Utah and the Canadian Tourism Commission.

### 'SEIZE THE LIMITATION' – TED TALK KEYNOTE

IMEX America kicks off with Smart Monday powered by Meeting Professionals International (MPI, a dedicated day of free education taking place Monday, Sept. 9. Inspirational artist and TED Talk speaker, Phil Hansen, launches Smart Monday with his keynote. Having developed a career-ending tremor in his drawing hand, Hansen decided to 'seize the limitation' and embrace imagination (a key topic for IMEX this year). 'Embrace The Shake: Transforming Limitations into Opportunities' will outline how limitations – for meeting planners, that can be reduced budget, limited resources, rushed timelines – can be an impetus for creativity and imagination. His keynote breaks down resistance to limitations by recognizing their role in driving – not stifling – creativity.

### TAILORED LEARNING FOR ALL PLANNERS

The Association Leadership Forum created by ASAE: The Center for Association Leadership, is a free program for association professionals to learn from engaging thought leaders through strategic conversations and collaborative peer learning.

Best-in-class corporate meetings and events practices and innovations will be discussed among corporate meeting planners at the Executive Meeting Forum. Planners can put forward their preferred topics for discussion—from procurement through stakeholder management to meeting design.

Education is a firm focus of IMEX America with more than 180 education events over the entire show designed for meetings and events industry professionals at all levels – both buyers and exhibitors. The learning opportunities – deep dives, one to one sessions and hot topic tables – provide fresh thinking on current industry issues, delegate engagement and explore all aspects of innovation, creativity and imagination.

Jessica Pettitt, who combines stand-up comedy with diversity training at Good Enough Now, will lead a discussion on 'Inclusion: beyond the law for meeting professionals.' She will advise on how to keep attendees feeling safe and welcome, and detail how to create inclusive environments. Lynn Wellish, an award-winning hospitality industry trainer and speaker, will discuss how to 'put lead generation in your comfort zone' by offering tips and tricks to overcome sales call reluctance.

## **INSPIRING IMAGINATION**

The show is especially important as a source for new ideas and for unleashing attendees' imagination, IMEX's Talking Point this year. The IMEX Group is championing imagination through encouraging meeting and event professionals to consider how they can collaborate with other organizations and the benefits this can bring. Through its Talking Point, IMEX celebrates diversity and also focuses on best practice in event sustainability, with education sessions designed to encourage exhibitors and buyers to reduce the environmental impact of their show participation. EventMB, an online resource for event professionals, is delivering a session on 'Unleash your event imagination: how to ask what if?' and also presenting research on Imagination in Events.

“We're working to bring the power of imagination to everything we're doing at IMEX America,” said Carina Bauer, CEO of the IMEX Group. “Absolutely everything – and everyone – is connected or capable of becoming connected and the driving force behind all the positive changes we're witnessing is the power of the human imagination – a uniquely human quality. So, we're exploring and celebrating this aspect of being human – one that we frequently take for granted. Think of it as a human superpower; our instinct to ask, without judgement or limitation, 'What if...’”



**When :**

4 – 5 September

**Where :** Indonesia

# THINC INDONESIA

The 7th Edition of THINC Indonesia is all set to be hosted in Bali on 4-5 September 2019. It will open with an Evening Cocktail Reception on 4 September at Radisson Blu Bali Uluwatu and the main conference will take place on 5 September from 9:00 AM onwards at Sofitel Bali Nusa Dua Beach Resort.

Hosted by Hotelivate, a new-age consulting firm, THINC Indonesia provides a platform to deliberate on the development and direction of the hotel and tourism industry in the region. With robust growth of the regional industry predicted under the recently formed government, THINC Indonesia endeavours to allow its participants to network and take advantage of the warming investment climate, offering them the opportunity to meet influential decision makers and strike deals in a collaborative atmosphere.

The last year's conference, which was held at Fairmont Jakarta, saw a participation of 180 leaders, industry stalwarts and key decision makers, from across the Southeast Asian region, as they exchanged strategic thoughts, experiences and discussed the key trends prevailing in the industry.

This year, some of the prominent industry leaders who are speaking at the conference are Michael Issenberg, Chairman and CEO - Asia Pacific, Accor;

Ritesh Agarwal, Founder and CEO, OYO Hotels and Homes; Katerina Giannouka, President - Asia Pacific, Radisson Hotel Group; Rajeev Menon, Chief Operating Officer - APAC (excluding Greater China), Marriott International; John Flood, President and CEO, Archipelago International; Budi Tirtawisata, Group Chief Executive Officer, Panorama Group; and Suwito, Founder and CEO, Republik Capital Management, to name a few.



## CALENDAR OF EVENTS

**1-2 July 2019**



**Serviced Apartment Summit Europe**  
London, United Kingdom  
[www.servicedapartmentsummit.com](http://www.servicedapartmentsummit.com)

**4-5 July 2019**



**Hotel Development Conclave**  
India  
[www.hdconclave.com](http://www.hdconclave.com)

**5-6 July 2019**



**TTF Hyderabad**  
Hyderabad, India  
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**TTF Kolkata**  
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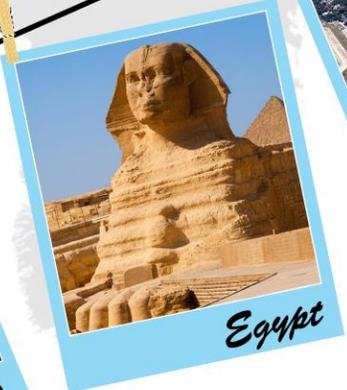
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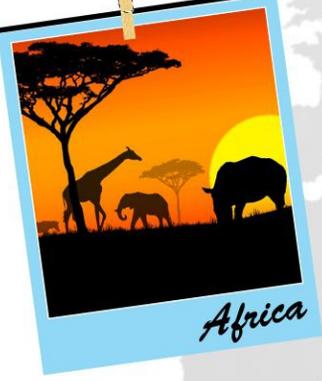
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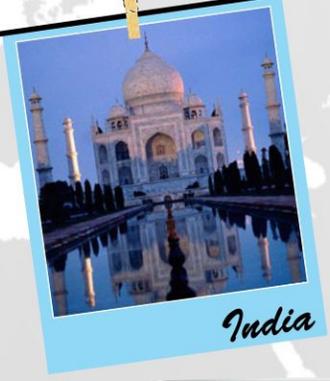
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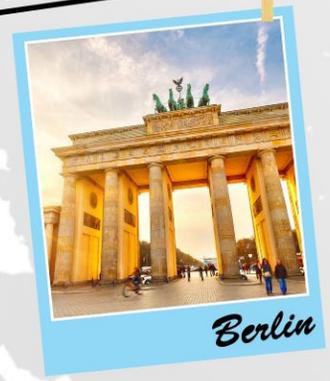
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