

TTW Americas

Volume:11, Issue: July 2022

Meeting Points

ARIZONA

An opulence of
opportunities awaits you

Destination Diary

ASPEN

Cover Story

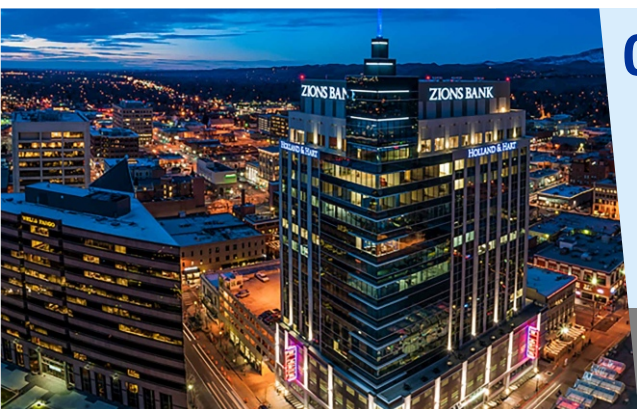
PERU

Image Credit: Arizona Office of Tourism

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04 Meeting Points : Arizona, with its breathtaking outdoor meeting spots, is one of favourite destinations for travellers and business men. The Red rocks of Sedona and the majestic buttes of Monument Valley make the city an unavoidable destination for MICE planners and wanderlust tourists.



09 Special Feature : Boise, the capital of Idaho is a city of wonders. Its cosmopolitan character is appropriately partnered by the magical Snake River and the Niagara of the west of outer Idaho. The city boasts its spectacular destinations like Anna Frank Museum and Capital City Market.

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Destination Diary : Aspen, Colorado is counted among the first ski resorts. But, it is not the only point that attracts the tourists in this spectacular space. This is a labyrinth of multiple cultures that makes the region even more attractive.

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Cover Story : Peru, is the melting point of many cultures. The geography is adorned with the great Andean peak. Besides this there are Andean desert, lush Amazonian rainforests, beautiful coasts, stunning marine life and intriguing Incan ruins.

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ON THE COVER



Dear Readers,

As the world is gradually recovering and international borders have almost opened their doors to passionate travellers and MICE planners, the continents of America are welcoming visitors to explore, meet and make memories. TTW America for July brings about some of the most coveted destinations across the continents.

Arizona is one of the most rewarding travel destinations to common travellers and event planners for its dramatic landscape and a year round pleasant climate. To explore the rainforest of the Amazon, head no further than to Peru. The vibrant country is all set to welcome tourists with its stunning coasts, marine life and the shimmering Andean Desert. Boise, the capital of Idaho allures culture enthusiasts with its cosmopolitan and wild charm. Being home to some of the world's best ski reports and stunning mountain views, Aspen, Colorado is an all-time favourite of adventure lovers.

Read our July edition to know about the Americas that have so much to offer!

Editor-In-Chief
Mr. Anup Kumar Keshan

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Arizona is one of the world's most rewarding travel destinations that inspire travelers from all walks of life. The region owes its iconic setting mostly to the untamed Sonoran Desert, red rocks of Sedona, majestic buttes of Monument Valley and year-round tropical climate. According to event planners, Arizona is one of the coolest cities to coordinate events. From a myriad of ideal locations to select from to availability of outdoor meeting spaces and vendors that fit every budget, Arizona has always been a top choice of MICE planners.



ARIZONA

An opulence of opportunities awaits you

Over the past years, COVID-19 pandemic wreaked havoc on the meeting and event industries throughout the state of Arizona. With all primary conditions gradually improving, Arizona's MICE industry is bringing back meetings and events to the region.



Wide Open Spaces & Unique Venues

From elegant resort patios to outdoor venues, unique attractions to exceptional atmosphere, Arizona inspires event planners with creative ideas to host gala events.

The destination has a year-round pleasant climate which renders an ideal setting for socially distanced meetings (during the pandemic). Thus, as months roll on, Arizona gears up to restore more and more in-person meetings in unique and state-of-the-art venues.



Phoenix

Phoenix and its neighboring suburbs have been a conventional favorite for MICE planners with the *Phoenix Convention Center* being at the center of it all. The desert metropolis offers plentiful indoor-outdoor hosting sites and backdrops for festivals and celebrations.

Phoenix Convention Center and Venues spreading over 1,000,000 sq ft area includes the main exhibit hall of 312,500 sq ft and a ballroom of 46,000 sq ft. For a post convention soirée, Canyon on Third is an ideal venue for up to 2,000 guests.

Tuscon

Tuscon, the UNESCO City of Gastronomy, is also renowned for its vast outdoor spaces, delectable fares, and wellness minded venues. Travelers can tour around its astronomical observatories and aviation museums, go for short hikes along the underground caves and botanical gardens and enjoy great culinary masterpieces by local chefs.

Downtown Tuscan is a vibrant hub with a plethora of options and amenities for conferences, meetings, seminars, and many other events. *Tuscon Convention Center (TCC)* fairly boats its expansive multipurpose space of 205,000 sq ft which is ideal for large events. It also houses three venues for performing arts namely the Tuscon Arena, the Tuscon Music Hall and the Leo Rich Theater.



next meeting at



Flagstaff

Tucked amidst the world's largest ponderosa pine forest, Flagstaff is an impressive site for hosting events of different scales. The place is readily accessible by air and expressways with the Grand Canyon National Park adding to its glory. A wide variety of dining and nightlife options and unique meeting facilities at the backdrop of natural surroundings make Flagstaff a perfect home base for the event attendees to explore North America from.

The *High Country Conference* offers a 29,700 sq m of flexible space which is dedicated to corporate events and special functions. The property is one of Flagstaff's most sought-after venues with an accommodation capacity for about 1,000 guests.





Sedona

Any meeting turns into a true experience at Sedona which is recognized as the “*most beautiful place in America*” by event planners. The natural setting of red rocks, Arizona vineyards and the Verde River are sure to inspire the attendees to host their events amidst an ideal landscape.

With more than 4,000 hotels rooms, complete with 33,500 sq ft of event space, Sedona offers a completely new perspective of events and gatherings in MICE industry. Sedona has some inspirational meeting venues under major brands such as Hilton, Marriott, Wyndham, and others. These properties are equipped strategically for incentive planners and attendees to learn, create, and collaborate.

Unfolding **Boise** city on foot like a country man

Boise, the captal city of Idaho, is both wild and urban. The city draws in crowds for its artistic, vibrant, clean, and lively ambience. Situated amid a hundreds of tress and just steps away from mountains, the city appeals all for its unique charm.

A rough sketching it is to make sure that no important point within the walking distance is missed out for the first time traveler. It is wise to begin the day early to cover maximum of the magic. Although that might be a real struggle though after late night partying!



Walking through 'Boy-see'

For a foreigner choosing to walk in the city, the options are never exhausted

Capital City Market



Distance between Boise Airport and Capital City Public Market is approx 3.9 miles. That auspicious moment to suddenly register the morning in Boise is a happiness that keeps travelers run.

Morning can begin taking breakfast at the Capital City Public Market. The market began with a couple of vendors installing their temporary shops in early 90s. The market is not only an amazing hub for fresh fruits and vegetables but is also famous for artisanal products.

Anne Frank Memorial

After a cool breakfast, it is time to explore the city. That amazing feeling hits best when one has undisturbed exploration to do in a place like Idaho. Sometimes an unknown place shares a known history. Idaho Anne Frank Human Rights Memorial is the place that works as the catalyzer.

It is a memorial for Anne Frank that has over 60 quotes by her. One can get the chance to meet with the familiar faces and people. When people like Einstein, Roosevelt and Martin Luther King Jr. were welcome in Idaho, it becomes hard to consider oneself as an outsider.



Try vegan food



Lunch at luxury hotels are a common thing. Normal food can be found anywhere but vegan food often becomes scarcity.

Idaho offers various vegan restaurants catering cuisines belonging different countries. Food from Indian, Italian, American and Spanish kitchens are available in the city. Vegan choices need not be restricted to a handful of recipes here.

Niagara of west and others are waiting

Idaho is one of those places where it's possible to have a quiet life still stay connected with the busy cityscape. With its amazing geographical location and historical heritage, it is an amazing place for the tourists to find solace. Waiting and walking at the same time becomes reality in Idaho. The essence of nature and multicultural presence can be found all over the place.

It is not something that can be planned thoroughly. Idaho is filled with wonder lands. The Shoshone Falls, popularly called the **Niagara of the West**, reflects the mood of the travelers as it reflects the sunlight. In the setting sunlight it smiles at the travelers with its full glory.





After that **Snake River** waits with all its splendor. Contrary to popular belief, the Snake River does not actually have any snake. It shapes like a snake. The shape also reminds of a Native American hand symbol. A popular belief states that this shape might be the reason for its name. The canyon is about 500 ft deep.

The exotic blue river along with the green vegetation makes it one of those virgin areas which has the capacity to soak away all the stress and depression of life.

Things to take home

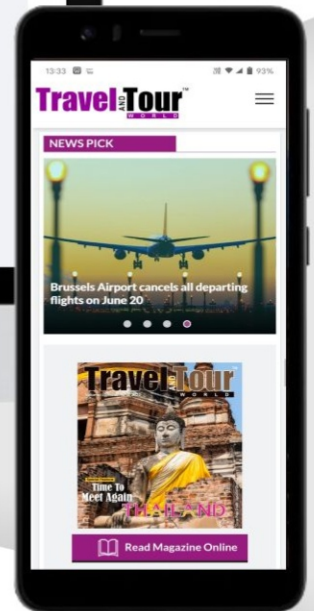
Deciding what to take home and what not, is indeed tough. The experience of great taste from the food stalls, the materials bought from the markets, and the pebbles collected from the river bank are enough to keep the memories locked forever. One can choose to stay in the city all day and explore the heritage sites or can take day trips to relax under the evergreen trees. Sometimes leaving parts of oneself is a necessity to stay connected.



The memories of greenery, buildings, scriptures, sculptures and deliciousness of the cuisine make one crave for Idaho. The struggles of life make leisure travel a difficult choice but once succeeded leaving the place becomes tougher. Idaho is waiting for all of us and especially for those who are working day and night chasing dreams.

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Aspen, Colorado, is a great tourist destination. It is among the first of the world's great ski resorts, and it's still great. But the magic of this resort is not limited to the mountains alone. Aspen offers a wealth of cultural experiences and lively nightlife.

The outdoor community in Aspen has always been a source of inspiration. From skiing every year to outdoor concerts, there's always something to do and see. But what makes the experience so special is that Aspen is also one of the best places to meet people.

From hiking clubs and biking groups to the National Park's summer programs, Aspen has long been a magnet for getting together, and the people who make the most advantage of this are the locals, who make friends quickly and keep them close. Beautiful architecture, fine shops, restaurants, and lodges can be found in every corner of Aspen. Among Colorado's towns, Aspen is known for its upscale, sporty appeal. If you are wondering what the best things to do in Aspen are, here is the list of a few top attractions.

Destination Diary

ASPEN

Colorado

A Small
Mountain Offering
with Unparalleled
Experiences



Experience the Magic of Art

The Aspen Art Museum, which regularly hosts unique exhibits, is the most popular cultural stop in Aspen. The Red Brick Center for the Arts is an excellent choice for those seeking a more cerebral stop on their vacation. It is one of the most desirable destinations in Colorado to experience true art.



Unveil your Adventure with Skiing

Skiing and snowboarding are available at four unique mountains in Aspen: Aspen Mountain, Aspen Highlands, Snowmass, and Buttermilk. At the ski resorts, you will find a variety of alpine activities in the summer.

Witness the Beauty of River Fork

This raging river traverses downtown, Aspen. Devil's Punchbowl is a popular place to go fishing and cliff jumping. The Roaring Fork River is a great place to raft, offering a combination of tough white water near Aspen and milder white water near Glenwood Springs.





Trekking Trails

Spring and summer are the ideal seasons to trek. During this time, the winter snow is still present on the West Maroon Trail to Crested Butte, Conundrum Creek, and the Four Pass Loop all that will not be likely passable until later this summer.

What makes Aspen so famous?

Aspen Film Festivals

Live musical performances in Aspen and Snowmass are plentiful year-round. The town is home to the Aspen Music Festival and Snowmass ski resorts which welcome thousands of visitors annually. For more than 60 years, the Aspen Music Festival and School has presented stirring classical music performances.

Although events are held throughout the year, the main festival occurs towards the end of June or the middle of August.



Shopping Spree

The Aspen Shoppes host a wide range of boutiques, art galleries, and other luxury brands. Whether you are looking for the perfect wedding dress, new handbags, or an evening clutch, Aspen has it all. These exclusive boutiques and malls offer countless special experiences to suit all budgets and tastes. You can find a Gucci and a Prada on the Aspen Pedestrian Mall downtown, as well as the Western wear store KemoSabe.

Mining Fames

Aspen has a long history of mining. The first recorded miners were Spanish and French prospectors who arrived in the 1870s looking for ways to make money from their claims. They thought hard about Aspen's location and thought the low elevation and thin air were good for mining, therefore, the area.



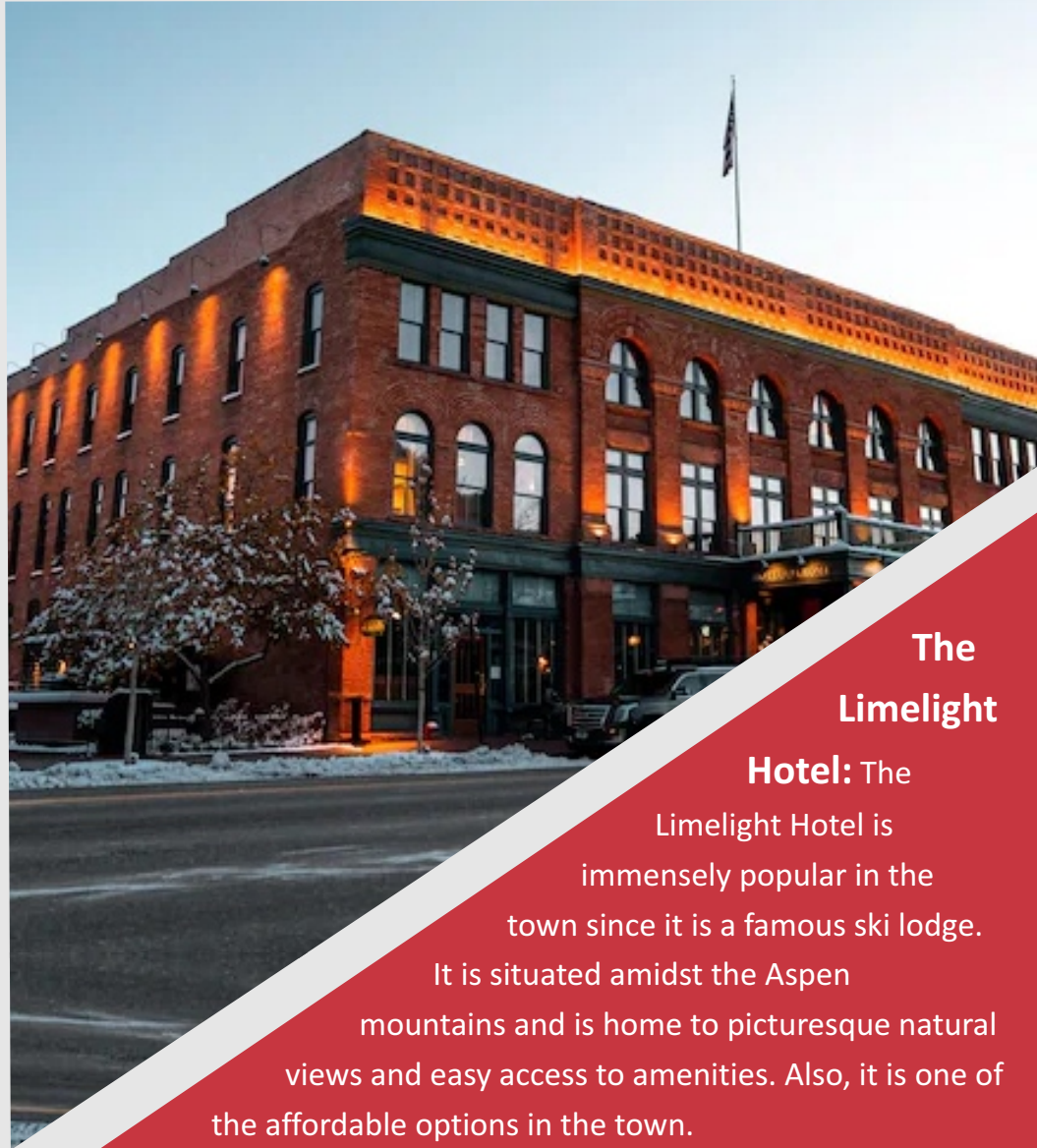
Top Accommodations

Aspen is also home to some of the best hotels for a comfortable and luxurious stay. Here are top recommendations for a luxurious stay in Aspen.

Hotel Jerome: In 1889, at the height of Aspen's silver boom, the luxurious Auberge Resort Hotel Jerome opened as the city's social hub. There are only five Aspen hotels that survived the silver crash, the long winters of pre-ski resorts, and the depression. These generously sized rooms range from 525 to 1265 square feet and have a storied history and a beautiful Western interior.

The Little Nell: The only five-star, five-diamond hotel in Aspen is this Relais & Chateaux property at the base of Aspen Mountain. The hotel is exceptionally famous for its best services.

Aspen is one of Colorado's most beautiful mountain towns and the best place to see the incredible mountain scenery. Therefore, for your next memorable vacation, book your trip to Aspen.



The Limelight

Hotel: The

Limelight Hotel is immensely popular in the town since it is a famous ski lodge. It is situated amidst the Aspen mountains and is home to picturesque natural views and easy access to amenities. Also, it is one of the affordable options in the town.



unravel exhilarating experience in



Despite its size, Peru is a melting pot of cultures. Officially known as the Republic of Peru, it is a fascinating country in western South America. Its geography is diverse with majestic Andean peaks towering high over the endless Andean desert, lush Amazonian rainforests, beautiful coasts, stunning marine life, intriguing Incan ruins and lively settlements like Cusco and Machu Picchu.



Peru is a very special place, located in the heart of the Andean mountains. Its stunning scenery, fascinating history, and diverse wildlife make Peru a must-see destination for short- and long-term travelers.

Accommodations for Backpackers: Since it's backpacking, you wish to book the best yet affordable accommodation options here. And among the best hostels options are –

1. **Frog's Chillhouse:** A surf hostel that offers majestic ocean views and a cool, relaxed vibe.
2. **Kokopelli Hostel:** Here, you will get super comfortable beds with a swimming pool and beachfront views.



Go Backpacking in Peru

Intriguing culture, ancient ruins, and jaw-dropping natural beauty are only some of the reasons why backpackers flock to Peru. But the country's rich history has left an indelible imprint on the country's culture and heritage. And what can be a better way to explore this culture and heritage than on a horseback? Backpacking in Peru is an exhilarating adventure and an unforgettable experience. Backpackers flock to Peru to get a taste of the exotic, and they aren't disappointed.

The country is home to a variety of unique cultural experiences, from the indigenous Mestizo population of the Amazon to the European cities of Cusco and Arequipa.

If you are thinking of backpacking to Peru, we will guide you through –

Best Time to Visit Peru

The winter in Peru lasts from May to September. Moreover, it is the dry season, so it is the best time to visit Peru, especially if you wish to trek or visit Cusco. Winter in Peru lasts from December through March, and it is generally quite rainy, so you should bring rain gear.

Places to Visit

When backpacking in Peru, there are several places of interest that you shouldn't miss visiting:



Lima, the capital of Peru, is the largest city in South America. There's not much to do here if you're not interested in the incredible Amazon forest. Its location offers easy access to great places, such as the coast and the city center. Additionally, the city's location is great for relaxing, and there are many cool places to visit and things to do in the surrounding areas.



Cusco and Machu Picchu:

No trip to Peru is complete without Cusco, and no trip to Cusco is complete with Machu Picchu. Machu Picchu is a ruined city in Peru perched 300 meters above the Urubamba River on a ridge. It is one of the most dramatic settings of a ruined city on the planet. The dramatic backdrop of steep, lush, often cloud-shrouded mountains is almost as impressive as the ruins themselves.



Huanchaco is renowned for its iconic sea turtle population and is one of the most popular destinations on Peru's Pacific coast. Its major attraction is its stunning beaches and clear, blue waters. It is also renowned for its traditional rituals that honor sea turtles. If you are looking for a remote, pristine place to escape from the roar of the outside world, Huanchaco is a perfect choice.

Experience the Delight of Peruvian Food

Ceviche is Peru's best food. The fish in ceviche is served in an acidic sauce called tiger's milk. There is nothing quite like it. It's salty, crunchy, fresh, tangy, and delicious.



Cuy, the national delicacy of Peru, is a guinea pig. They're known for their taste, similar to pork but with a little more fat and a little more gamy flavor. In the past, cuy were hunted for their meat, which is why today they're so scarce. Instead, cuy are raised for their fur, and their meat is now considered a delicacy.

In Peru, food is a cultural phenomenon. The variety and quality of dishes reflect the country's varied geography, climate, and cultural origins. And when Peruvians dine out, they dine well. Peruvian food is world-renowned for its flavor and variety of dishes.

One of the most popular and well-known of these foreign influences is Chinese cuisine, known as "chifa" in Peru. Chifa is a unique blend of Peruvian and Chinese cuisines, featuring authentic Chinese ingredients and cooking styles but with a Peruvian flavor profile.

Chocolate tejas, or chocotejas, are delicious chocolatey treats found in Peru. They are only made in Ica and Huacachina, so you'll see them everywhere in those regions. Pecans and chocolate are included with delicious manjar blanco - a version of dulce de leche that's similar to caramel.



Peru is a country rich in history and culture. Its culture is diverse, with a combination of Inca, Spanish, and indigenous influences. Peru is a beautiful and culturally rich country, and the people of Peru are very friendly and welcoming.

History & Cultures



It extends westward along the coast of Peru for approximately 2040km. It began as a series of small Inca states in the highlands after the conquest, and grew to include the entire coastal area, then to the Pacific lowlands and eventually to the Altiplano, before finally shrinking to a small state.

Peru is known as the ***"Land of the Incas"***, a country in South America located in the western Andes. It is bordered in the north by Ecuador, in the east by Brazil, in the south by Chile, and in the west by Bolivia.

Nazca culture is also well known. It is known for the Nazca lines, numerous geoglyphs, and the famous ***"Big"*** hats and boomerangs found in various parts of the country, including the Nazca desert and the Peruvian coast. The lines in the Nazca desert are often called the ***"Nazca Lines"*** and the ***"Painted Lines."***

Such is the majestic and magical experience of Peru, a land worthy of exploration. If you are planning your next vacation, book your tickets to Peru.



Indonesia tourism all set develop a green and sustainable environment



Sandiaga Salahuddin Uno, Indonesian tourism and creative economy minister, confirmed that in realizing a green and sustainable economy, tourism played a major role. Uno said that he praises the one who took part in Indonesia's green energy and climate particularly those associated in developing an environmentally-friendly and sustainable tourism on an direct basis to construct a pioneering business and speed up energy transition that improves Indonesian economy and environmental issues.

Solomons to reopen tourism from July



Starting on July 1, international visitors will be allowed to enter the Solomon Islands once again, more than two years after closing its borders. Domestic restrictions have been relaxed since June 1. The government has stated that all foreign travelers will now require a six-day post-arrival quarantine period beginning this month. Children who are unable to receive vaccinations may be exempt from the requirement, and a review of the vaccination schedule will be completed by the end of July.

Prime Minister Manasseh Sogavare indicated that they may yet retain a shorter quarantine period of three days following the full reopening of our borders on July 1. For returning nationals, the government is also promoting at-home quarantine and restricting quarantine facilities to returning nationals who are unable to do so. Quarantine stays in hotels are expected to be paid for by foreign nationals who lack quarantine facilities at their home.

Jazeera Airways announces successful implementation of IATA Financial Gateway (IFG)

Jazeera Airways, the first privately owned airline in the Middle East today informed that they have successfully implemented payment through the IATA Financial Gateway (IFG) as a new and additional Mode of payment for Group Bookings. IFG (BSP) payment is only available for Travel Agencies registered with Jazeera Airways.

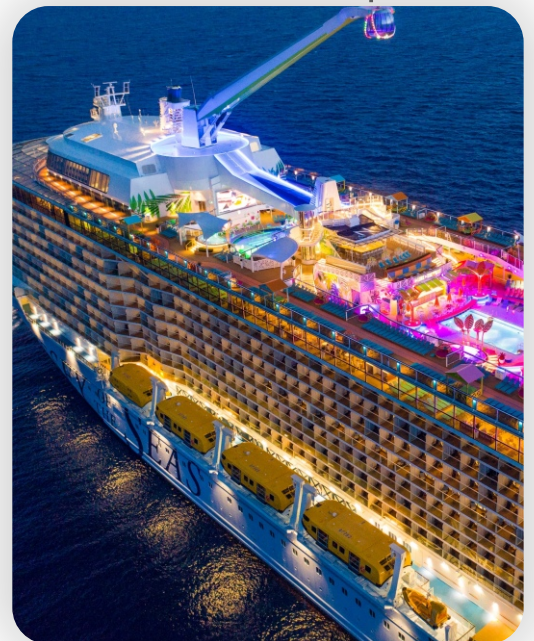
IFG, is a system designed to facilitate and simplify the selling, reporting, and remitting procedures of IATA-accredited passenger sales agents, according to the IATA website. As a response to this decision, everyone has highly appreciated and mentioned that this mode of payment has indeed enhanced yet simplified the business experience for the travel partners.



Royal Caribbean sets course for international shores on Singapore Cruises

Holidaymakers can now set their sights on adventures beyond the shores of Singapore with Royal Caribbean International. Cruises to somewhere are making a long-awaited comeback in Singapore when Spectrum of the Seas begins cruising to popular destinations in Malaysia as soon as 30th June.

With the combination of adventures on board and ashore in Penang and Kuala Lumpur, the new 3- and 4-night itineraries on Asia's largest and most innovative ship offer guests of all ages the first opportunity of many to sail and explore international shores again. Cruises from Singapore to Malaysia are open to book today on the cruise line's website.



AMERICA FESTIVALS



Independence Day
4 July, 2022
Across US

From the Macy's 4th of July Fireworks show to booking reservations at rooftop bars and barbecuing out at New York City and many other places in United States parks, restaurants, bistros and entertainment zones, we've got you covered on how to spend the perfect summer holiday with friends and family.



Jubilee Festival of
the Bells
16-18 July, 2022
San Diego

Jubilee Festival of the Bells is a weekend event celebrating the anniversary of Mission San Diego de Alcalá, the Mother of California's 21 Missions, with the blessing and ringing of all five Mission bells.

The annual Festival of the Bells includes live entertainment, food and beverages, games, and much more.



Guelaguetza Festival
18 or 25 July, 2022
Oaxaca, Mexico

The streets of Oaxaca will be packed with colours and street arts during Guelaguetza Festival.

A spectacular vision of art, dance, and music, the annual celebrations of Guelaguetza are a wonderful cultural experience, especially for tourists.



Celebration of Light
23–30 July, 2022
Vancouver, Canada

The celebration of life is fireworks and musical extravaganza which usually takes places in the period of July – August.

Usually, it is a week-long festival in which the fireworks teams from three selected countries perform and compete with each other. Fireworks during the celebration are phenomenal and breathtaking.

CALENDAR OF EVENTS

1- 3 July
2022



TTF Kolkata
Kolkata, India
ttfotm.com

5- 6 July
2022



TTF Hyderabad
Hyderabad, India
ttfotm.com

29- 30 July
2022



**India International
Travel Mart**
Bengaluru, India
iitmindia.com

2- 4 Aug
2022



**PATA Destination
Marketing Forum**
Songkhla, Thailand
pata.org/pata-destination-marketing-forum-2022

5- 7 Aug
2022



**India International
Travel Mart**
Chennai, India
iitmindia.com

8- 10 Aug
2022

Connect TRAVEL
MARKETPLACE

Connect Travel

Market Place

Detroit, USA

connectmeetings.

events/event

9- 12 Aug
2022



TECNZ Tourism

Conference

Nelson, New Zealand

tourismexportcouncil.

org.nz

10- 12 Aug
2022



**Asia Amusement Park
& Attractions Expo(AAA)**

Guangzhou, China

aaaexpos.com

18- 21 Aug
2022



ITE Hong Kong 2022

HKCEC, Hong Kong

itehk.com/

travelexpo

23- 25 Aug
2022

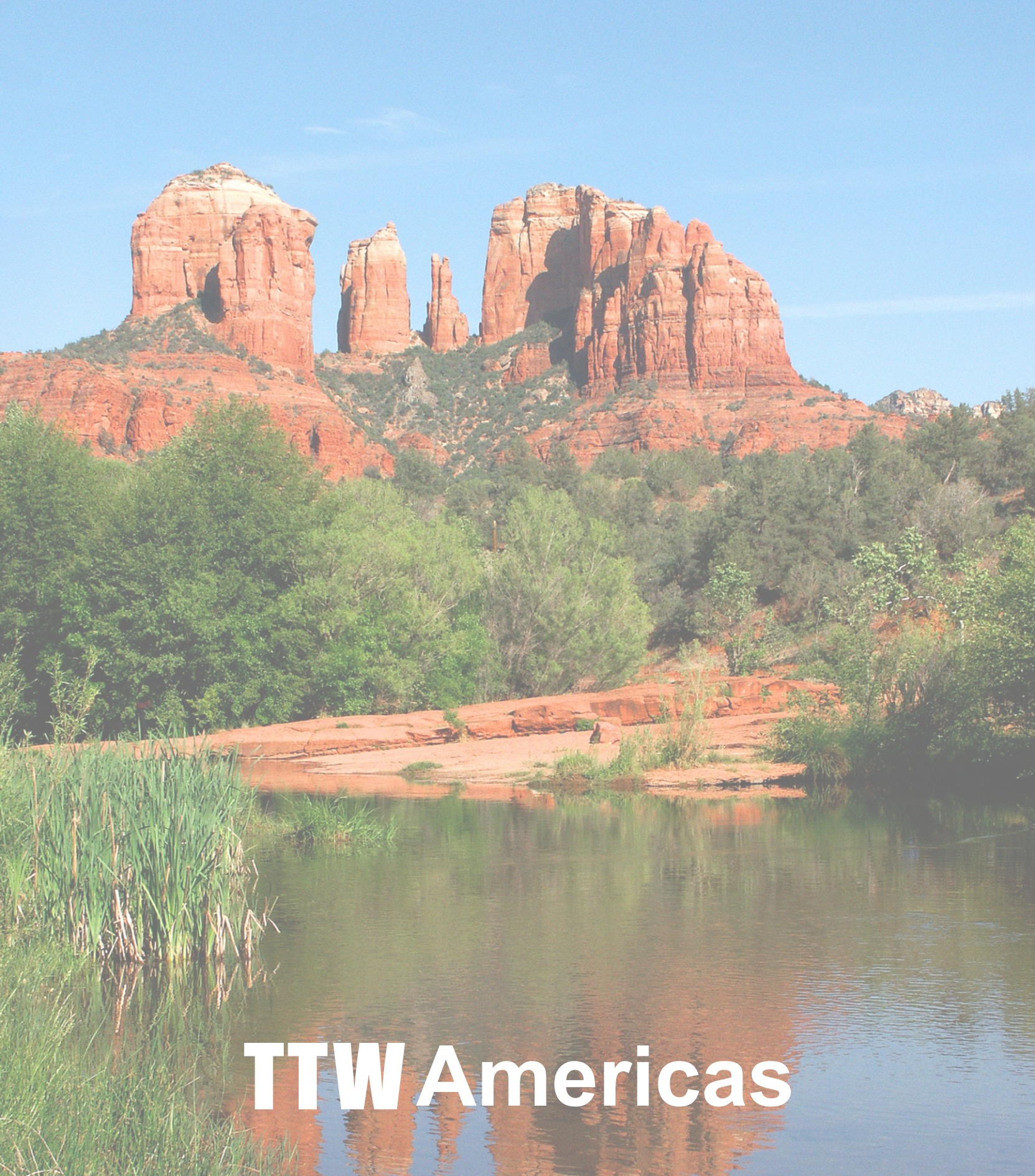


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