

TTW America

Volume: 12, Issue: January 2023

Cover Story

OFF BEAT DESTINATIONS
TO VISIT IN

2023

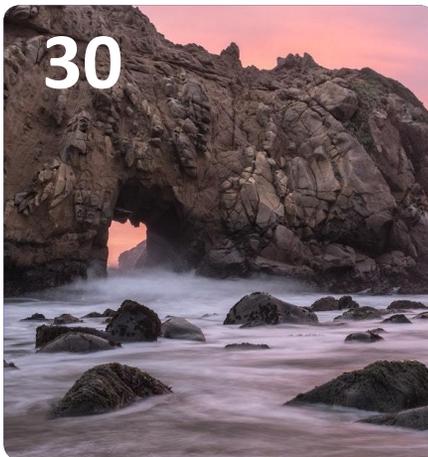
Meeting Points

Chicago

CONTENTS



Meetings Point: Chicago is a much-loved destination for various reasons. However, its MICE tourism has given it another reason to be well-known and popular among travelers and tourists from around the world.



Special Feature: The United States is popular for some of the best world heritage sites in the world. So, Explore best Heritage site of US region.



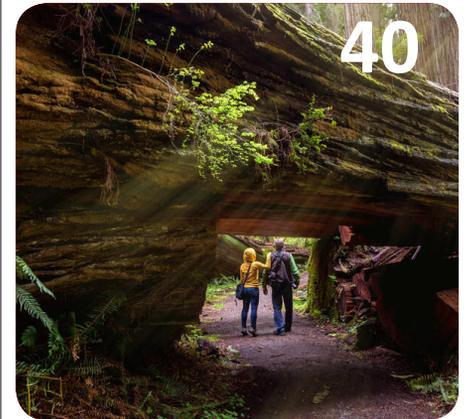
Destination Diary: Big Sur is a destination you shouldn't miss visiting when in California. It is a paradise on the Earth with so much to do and so many things to explore!

Interview Zone: 10

Travel News: 26

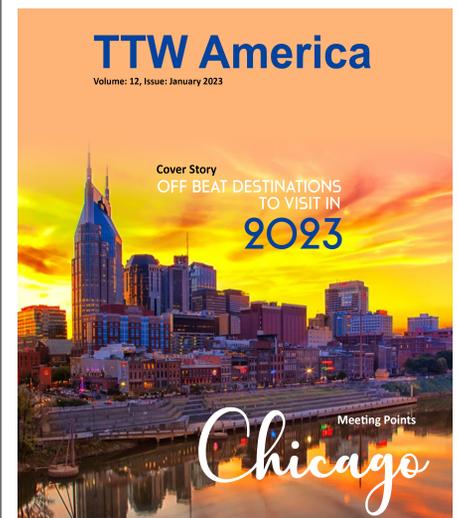
America Festivals: 36

Calendar of Events: 46



Cover Story: The New Year is knocking at the door and vacationers have started streamlining the out of the **offbeat destinations** across the US to visit this year. From idyllic towns to sun kissed landscapes, there are incredible getaways for everyone to enjoy.

On the Cover



Dear Readers,

Happy New Year 2023 to our dear readers! We welcome you to TTW America's first edition of the year and are looking forward to a happy journey with you in the year ahead.

The year 2022 has seen opening of the borders across the world along with travel relaxations in most of the countries. Owing to radical transformation in the leisure and MICE tourism industries, tour planners, event managers and common tourists are optimistic about hassle free travel and economic growth.

The continents of America pulsates with innumerable UNESCO World Heritages; each with its own uniqueness to see and know about. After having explored America's popular tourist destinations, you must be looking for some out of the ordinary places to discover. This edition makes your task easy with our long list of offbeat destinations in the US you must visit this year.

Event planners who think out-of-the-box are gearing up to host their events in the best meeting venues of Chicago. The city which was known to the world as a sought-after travel destination is all set to revamp its meeting scene with world-class convention facilities and excellent transit. So dear readers, there are a plethora of stories as well as fresh reasons for you to visit the continents of the Americas in 2023.

Cheers to that!

Editor-In-Chief
Mr. Anup Kumar Keshan

Follow us



Disclaimer: TTW America is a monthly online magazine for and about the travel industry. All contents submitted to this publication are believed to be accurate and accepts no liability for any loss or damage of any kind caused and errors and for the accuracy of claims made by the advertisers. All rights reserved and nothing can be partially or in whole be reproduced without written consent.

President & Editor-In-Chief

Mr. Anup Kumar Keshan

Vice President & Editor

Mr. Apratim Ghoshal

Executive Editor

Mrs. Puja Keshan

Associate Editor

Mr. Devansh Keshan

Content Writers

Ms. Paramita Sarkar

Mr. Tuhin Sarkar

Design Team

Mr. Mufaddal Chithiwala

Mr. Kaushik Das(Web)

Marketing Executive

Mr. Vijay Kumar

Ms. Sutrishna Barua

Circulation

Mr. A.K. Sharma

Mr. Kajal Mandal

Published by

Keshan Infotech Pvt. Ltd.

S- 303, Ideal Plaza

11/1 Sarat Bose Road

Kolkata - 20, India.

pr@travelandtourworld.com

A Haven For MICE Travelers

Chicago

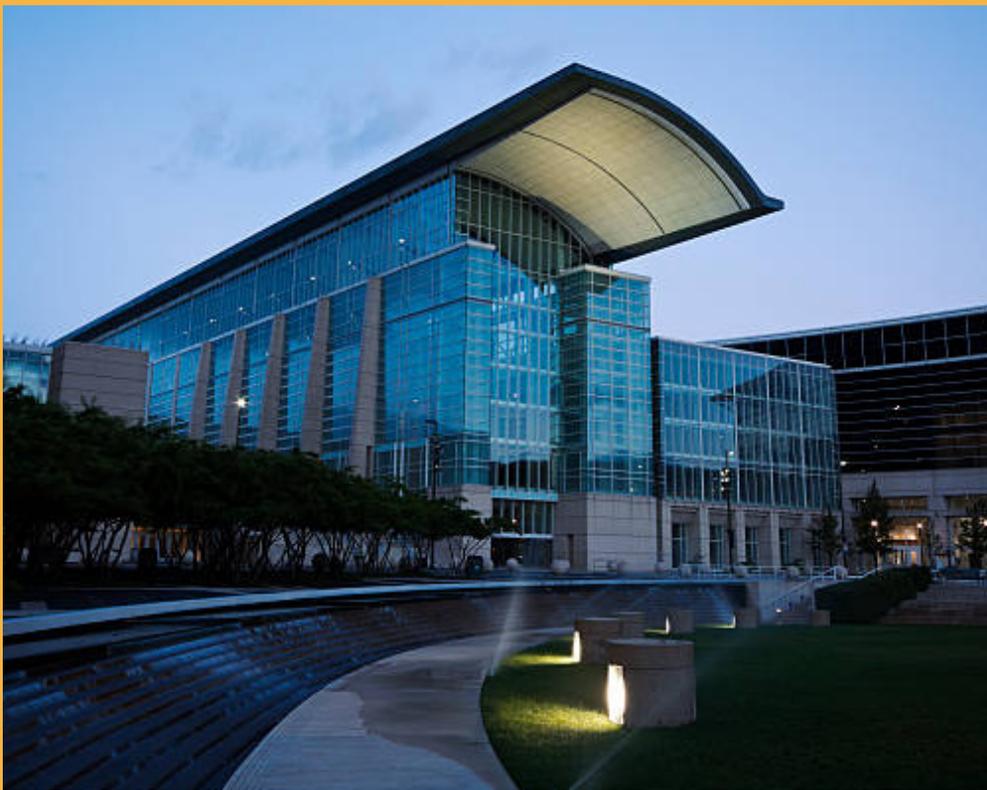


Chicago is often known as a destination for traveling and tourism. However, in the United States, it is one of the best destinations to watch out for in case you are looking for hosting international events and meetings.

There is no better city to host an event than Chicago. It has a huge international airport, excellent local transit, hundreds of hotels and convention facilities, and a lot of history.

Additionally, many impeccable Chicago event locations offer incredible experiences you won't find anywhere else for event planners who like to think outside the box. Let us walk you through some of the best venues for meetings and events.





McCormick Place

The primary convention center is McCormick Place. Chicago's downtown is a short distance away. There are 800 guest rooms, banquet space, and a conference center in the hotel. The Center is renowned for offering exhibitor-related conveniences and parking facilities accommodation services.

This location provides its services with a highly skilled group of hotel managers who are there to guarantee the efficient and effective operation of a Conference. The largest and highest-ranking center in the USA is McCormick. For the satisfaction of its guest members' demands, the facility provides a wide array of services and facilities.



Hyatt Residency

The Hyatt Residence in Chicago's downtown offers a fantastic hotel experience. It is conveniently close to Illinois Center and only a short distance from Millennium Park and the Magnificent Mile. The architectural style of Hyatt is modern and offers a comfortable atmosphere. This enormous residence, which was built in 1974, has 2032 rooms spread over 36 levels. There are 240,000 square feet of event space and 78 total meeting rooms. One of Chicago's most magnificent meeting locations is the Hyatt. Additionally, they offer 70,000 square feet of the show area. For a flawless event experience, they provide administrative facilities, meeting services, and customized cuisines.



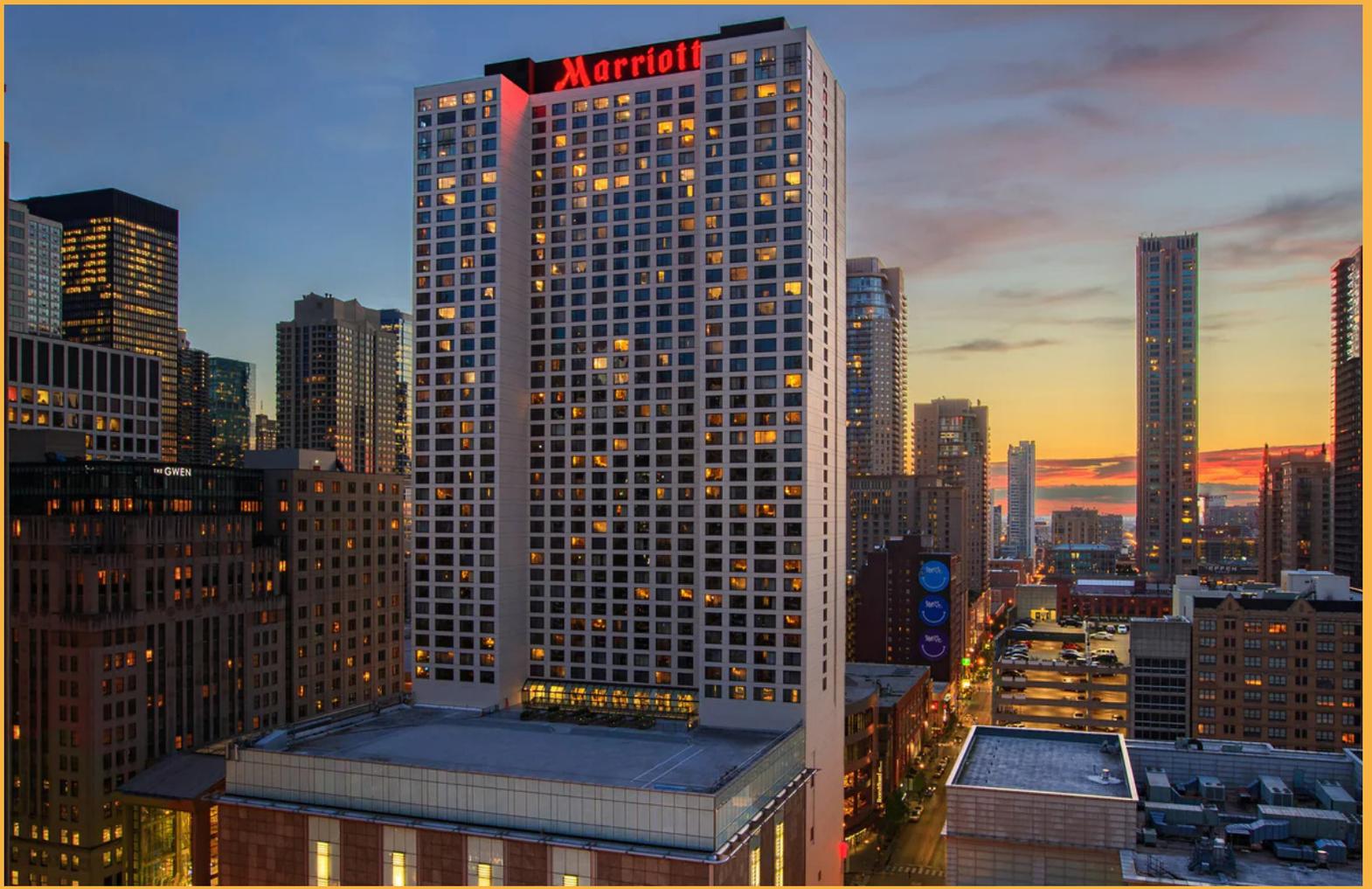


Swissotel Chicago

Swissotel, a renowned and internationally recognized luxury hotel, is situated in Chicago's ideal neighborhood. The Swissotel, which has views of the Chicago River and Lake Michigan, is a short distance from the Magnificent Mile.

In addition to 662 guest rooms, Swissotel also has five opulent ballrooms, penthouses, and fitness centers. The Swissotel, which was created by renowned Chicago architect Harry Weese, is renowned for its distinctive European feel. It provides a 65,000-square-foot adaptable event area that can accommodate small meetings, sizable conferences, and weddings. The Swissotel in Chicago is renowned as one of the most popular conference and event locations thanks to its impressive style and architecture.





Chicago Marriott Downtown Magnificent Mile

At the chic Chicago Marriott Downtown Magnificent Mile hotel on Michigan Avenue, guests can expect modern comfort. Discover trendy décor, cutting-edge facilities, HD flat-screen TVs, and relaxing views of the city, the Mag Mile, and Lake Michigan in today's hotel rooms and suites.

Our 9,000-square-foot workout center has cutting-edge equipment and on-demand digital sessions to energize your mind and body. Gather in this 68,000-square-foot, multipurpose event venue that is carefully constructed for both business meetings and social gatherings. Visit renowned stores, upscale boutiques, and well-known sites like Wrigley Field, Soldier Field, Millennium Park, and Navy Pier. Enjoy excellent American cuisine in our well-liked on-site restaurants, Harvest Restaurant and Rush Street Pantry, after a great day of work or sightseeing.

Tourist Attractions

Apart from hosting incredible events and conferences, Chicago is known for being an alluring tourist destination. Here are some of the best attractions in the city –



Millennium Park: The bigger Grant Park, which is located in the heart of Chicago and is bounded by Michigan Avenue to the west, Columbus Drive to the east, Randolph Street to the north, and Monroe Street to the south, including Millennium Park. Its focal point is the 110-ton sculpture Cloud Gate, whose mirror-like, polished stainless steel surface was modeled after liquid mercury. Crown Fountain, a remarkable contemporary rendition of the ancient gargoyle, is another top feature in Millennium Park.



Maggie Daley Park: The lovely Maggie Daley Park, which is located in the Loop and is connected to Millennium Park by a pedestrian bridge, is another beautiful place to spend some time.

It is a very family-friendly destination to visit with plenty of playgrounds, picnic places, and lush green spaces available, as well as climbing walls and a mini-golf course.

North Avenue Beach: North Avenue, widely regarded as Chicago's nicest beach, is a well-liked location for swimming and sunbathing with a wealth of local services. Its golden sands are found at Lincoln Park, just a short drive north of the city, along the beaches of Lake Michigan.

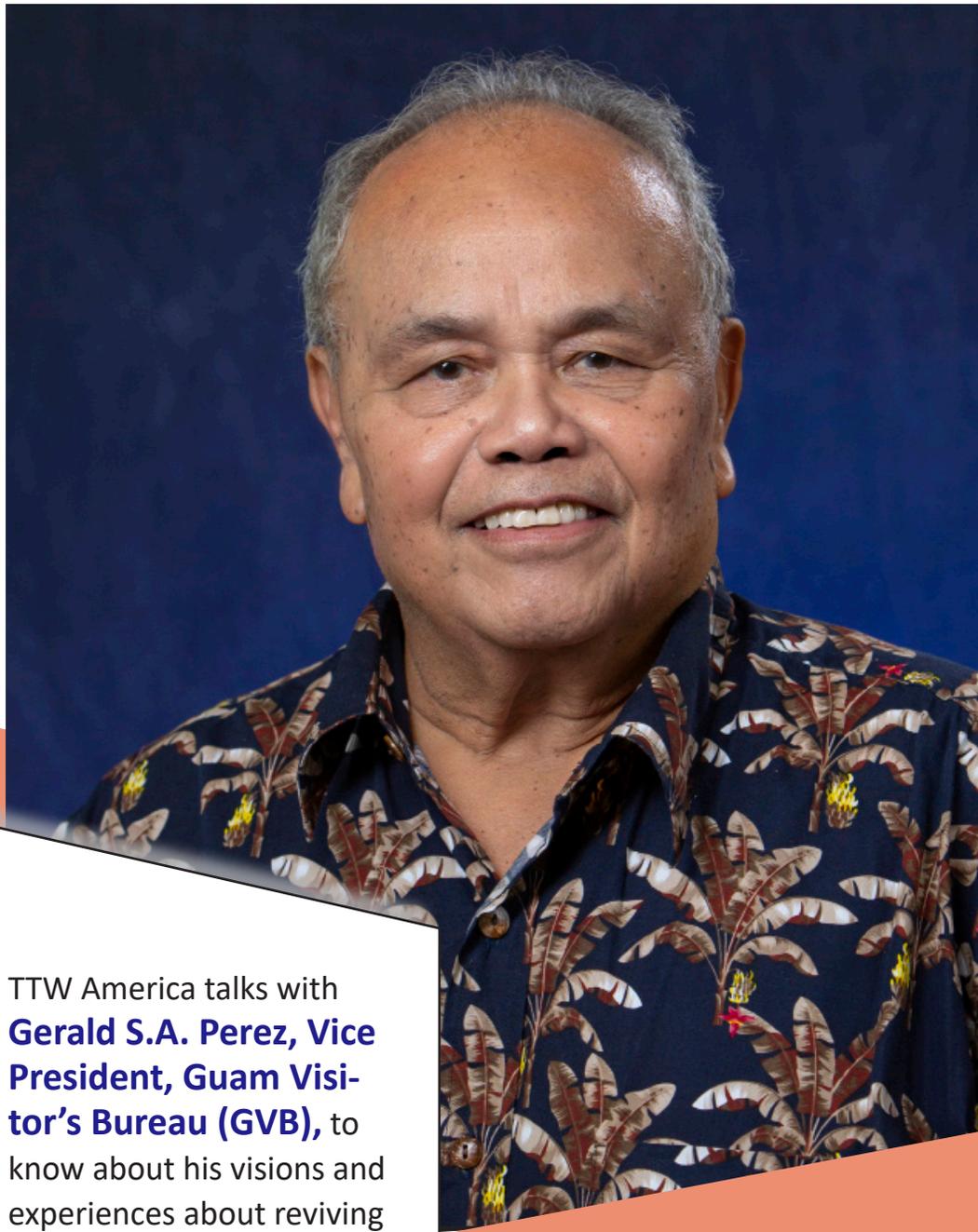
Chicago Water Tower: The 47-meter (154-foot) tall, turreted Chicago Water Tower, which was created by architect William Boyington, previously had a significant impact on the city's water supply. Patrick and Catherine O'Leary's barn caught fire in 1871, and it swiftly spread to destroy the entire city's commercial district.

Chicago is a much-loved destination for various reasons. However, its MICE tourism has given it another reason to be well-known and popular among travelers and tourists from around the world.

INTERVIEW ZONE



TTW America talks with **Gerald S.A. Perez, Vice President, Guam Visitor's Bureau (GVB)**, to know about his visions and experiences about reviving Guam's tourism scene after the pandemic and GVB's role in contributing to national economic growth.



Guam Visitor's Bureau serves as a significant bridge linking the government, tourism industry, visitors and the local community. It aims at contributing successfully to a good quality of life for residents through tourism. The Bureau takes pride in making,

“
**Guam a
better
place to
live, work
and visit.**
”



TTW America: As the COVID-19 pandemic has wreaked havoc in global tourism how has it affected Guam's tourism scene?

Gerald S.A. Perez: The COVID-19 pandemic critically impacted Guam's tourism scene. Having reached a record number of visitors in 2019 with over 1.6 million visitors, Guam was bustling with tourism activity.

Tourism related businesses did very well and the scene around Guam's tourism district was vibrant and promising. However, as the pandemic made its course, businesses had to shut down temporarily and in some cases, permanently.

Employees who were part of Guam's most successful year of visitor arrivals were now furloughed or laid off. Tourism arrivals recorded a 99% decline compared to the previous year as Guam lost its direct flight services from its source markets.

TTW America: Before the pandemic the island achieved 1.6 million annual visitors as per the latest information available to us. Please share in details with our readers about the ongoing efforts and challenges to recovering Guam's pre-pandemic footfall.

Gerald S.A. Perez: GVB has taken an aggressive approach to reopening Guam's tourism industry. During the pandemic, GVB helped lead the efforts to scaling vaccination through our Vax N' Win campaign. The incentive campaign was instrumental in growing the vaccination rate among the local population and as a result, Guam was one of the first in the nation to achieve herd immunity. Additionally, Guam launched the Air V&V (Vaccination & Vacation) campaign to attract visitors from countries where it was difficult to receive the vaccine and in 2021, offered free COVID-19 testing to returning visitors.

Arrivals to Guam in FY 2022 saw a 256% increase compared to the previous fiscal year, growing from 60,683 to 215,928 visitors. However, this figure represents just 13% of pre-pandemic numbers.

GVB has increased in marketing and promotional efforts targeting both key source markets and new markets. GVB has participated in sales calls and road shows in Japan and South Korea to reconnect with trade partners, share the latest Guam travel information and establish new relationships with trade partners. GVB has also begin participating in international travel trade and consumer shows around Asia and the U.S.

TTW America: What initiatives are taken by the GVB to contribute to the national economic growth after the pandemic?

Gerald S.A. Perez: Tourism is Guam's number one industry, generating \$1.9 billion total tourism economy sales before the pandemic. Over 23,100 jobs were supported by tourism in 2019, which represented more than 34% of all jobs on Guam. That number has since dwindled down to 12,425 jobs in the latest Tourism Satellite Account report in 2021. Tourism also contributes \$1.4 billion towards Guam's Gross Domestic Product (GDP), 22% of the Guam economy.

GVB has taken many initiatives to contribute to Guam economic growth. For one, GVB launched a Digital Academy to empower Guam's workforce transformation into digital-ready organizations. Additionally, GVB brought in travel experts to provide training and share techniques and strategies to stay current with the evolving landscape of tourism and how customers connect, share, and purchase during the COVID-19 era.

Secondly, as soon as Guam's number one source market, South Korea, allowed for international travel, GVB launched a program that offered free COVID-19 testing to all visitors. The program was successful and the demand for travel to Guam led to airlines reestablishing services or increasing frequency to Guam. Simultaneously, the tourism related businesses started seeing activity once again, making it possible for companies to reinstate employees or hire new ones.



TTW America: What are the top attractions in Guam that you would like to highlight for promoting tourism in the region?

Gerald S.A. Perez: Guam proudly boasts a variety of unique attractions and experiences that cater to all visitors. Whether you are looking to submerge yourself in Guam's 4,000-year-old culture, go diving in pristine waters, tee off in one of Guam's famous golf courses, enjoy luxury tax-free shopping or just relax under the warm tropical sun, you won't be disappointed.

Some famous attractions include the Two Lovers Point which features breathtaking views of both the eastern and western sides of the island from 368 above the reef below. Here you have a complete view of Tumon Bay that makes for great sunset shots.

The Valley of the Latte offers visitors the experience of Guam's beauty that extends beyond its pristine beaches and crystal-clear waters. It is an award-winning attraction that combines nature, local wildlife, ancient Chamorro history, and traditional practices into a unique island experience suitable for all ages.

For the golf enthusiasts, the island is home to seven world-class golf courses designed by some of the legends of the sport. If you seek a more thrilling experience, you can avail to a guided hiking tour through the lush jungles of Guam and end up at one of the islands waterfalls or hidden beaches. If shopping is your cup of tea, Guam carries some of the world's most luxurious and famous designers with boutiques located in Tumon. Shopping malls and other stores provide a wide selection of shopping opportunities tax-free!

TTW America: The month of October had been really significant in Guam's MICE industry as you have just attended some of the prestigious travel trade shows including the ITB Asia. Please share your experience in details about introducing Guam to the industry leaders.

Gerald S.A. Perez: The MICE market is an important market for Guam. Guam hosts many group travels from South Korea, Japan, the Philippines and the U.S. With competitive incentive offerings, Guam has been able to attract companies and organizations to choose Guam as their preferred MICE destination.

GVB recently participated in ITB Asia and MICE Show Asia. The week before these trade events, a GVB delegation also exhibited at IMEX America, the U.S.' largest MICE expo. GVB plans to continue the promotion of MICE travel and will look into enhancing its MICE incentives.



TTW America: How many events have you secured successfully in the years post-pandemic? What are your plans to revive Guam’s MICE scene?

Gerald S.A. Perez: GVB began attending events within the past year, from road shows to sales calls in Japan and South Korea, to trade and consumer shows in Japan, South Korea, the U.S., Taiwan and Singapore. GVB plans to continue an aggressive approach to promote Guam’s tourism reopening and will be attending trade and consumer events in the months to come.

GVB will be participating in the Travel & Adventure Show in Los Angeles in February, the Malaysia Association of Tour and Travel Agents (MATTA) fair in March, IPW in the U.S. in May. Additionally, GVB will continue its sales missions and road shows in Japan and South Korea.

GVB has recently updated its MICE manual and will be evaluating its current incentives. We want to remain competitive and offer attractive incentives that will make Guam the obvious choice for group travel.

TTW America: Please share with our readers about your ideas to reinstate sustainable tourism in Guam.

Gerald S.A. Perez: Sustainable tourism is already embedded in many of Guam’s business practices. From curbside recycling, to ecofriendly tours like Valley of the Latte Adventure Park, and the use of solar panels, energy saving practices and partnerships with University of Guam’s Guam Green Growth (G3) initiatives, Guam is pushing forward to encourage and maintain sustainable ways to live.





TTW America: Where do you wish to see Guam’s tourism industry in the next five years?

Gerald S.A. Perez: Guam is projected to reach pre-pandemic levels in its tourism recovery in the next two to three years. It is our hope that the industry and economy will continue to diversify and grow so that the island can thrive for its people and guests. We continue to work closely with our airlines, travel agents, hotels, restaurants, local government and other partners to achieve this goal.

Get Travel News Alerts



Stay Updated

CONNECT WITH US

Travel AND **Tour**TM
WORLD

www.travelandtourworld.com

A Haven for Adventure Lovers in California

BIG SUR





Central California's Big Sur region is an approximately 90-mile stretch of untamed coastline where the Santa Lucia Mountains abruptly meet the Pacific Ocean. This coastline stretches from San Simeon in the south to Carmel-by-the-Sea in the north.

Spend a day in Big Sur in California if you're searching for a spot rich in natural beauty. The coastline, with its crashing waves and expansive views, is the highlight of the trip down the Highway 1.

Adventure Lover's Paradise

Pfeiffer Big Sur State Park offers camping, as well as hiking, shopping, and sightseeing opportunities. Big Sur has a tonne of entertaining activities, especially during the travel months from April to October.

Big Sur is less of a destination and more of an experience. Here as the state-spanning Highway 1 slows down with hairpin twists, headlights cast stunning seaside sunsets into sharp relief. The area frequently experiences an early morning fog that dissipates by afternoon to reveal a complex landscape of redwood canyons and 300-foot seaside cliffs.



Best Things You Can Experience



Pfeiffer Beach

Just over a mile south of Pfeiffer Big Sur State Park's entrance is the two-mile winding road that leads to the Pfeiffer Beach. RVs and trailers cannot access this spot as this is a little off the usual road. However, if you take the winding road, a short hike from the parking area can give you an unmatched ocean view of the coast. With the stark Santa Lucia Mountains serving as a backdrop for the massive sea stacks at Pfeiffer Beach, there is an initial

sense of awe and wonder. Rough waves also lend hypnotic and steady energy. Keyhole Rock is Pfeiffer Beach's primary draw.



Bixby Creek Bridge

The Bixby Creek Bridge should be one of your first visits, if you're approaching Big Sur from the north. It is one of the most popular Californian bridges for photography.

Both the east and west sides of the street offer views of the bridge. We used the east side turnoff into Big Sur because the west side was blocked off by construction. The west side was open as we traveled back to Monterey. Although it was much crowded, we thought the views from the west side were better.

Julia Pfeiffer Burns State Park

The name Julia Pfeiffer Burns State Park honors a significant Big Sur pioneer. The state park offers elevated sceneries near the coast for exploration. The magnificent McWay Falls, which can be seen plunging over 80 feet into the ocean from a high vantage point, is the most well-known feature of the park.

Other trails at Julia Pfeiffer Burns, such as the Ewoldsen Trail, meander between Pacific madrone and coastal redwoods in a lush canyon habitat. There are only two primitive campsites at the state park, making it largely a day-use area. Pfeiffer Big Sur State Park, 10 miles north of Julia Pfeiffer Burns, offers a lot more camping options.



Point Lobos State Natural Reserve

Point Lobos, which is located on the Big Sur coast's northernmost point, is a favourite spot for scuba divers, animal enthusiasts and photographers. The nature reserve's lush meadows and spectacular shoreline are seen from several hiking routes that wind around and inside this breathtaking coastal point.

Seabirds can be seen in abundance in the park; many of them may be seen relaxing on the aptly named Bird Island. Whalers Cove is where you can see and learn about the vestiges of the whale and abalone industry that previously operated in Point Lobos during the 1800s.



Sand Dollar Beach

At the Sand Dollar Beach, finding sand dollars and watching surfers are common. Although they are not particularly numerous, sand dollars can be seen on the beach. The longest swath of sand in Big Sur is this crescent-shaped beach. Keep an eye out for whales travelling through the sea. For a better view, you can hike up a short trail to the Sand Dollar Beach vantage point.





Accommodations Options

If you wish to enjoy the beauty of Big Sur, here are some of the top accommodation options for you.

Big Sur River Inn: This is a charming, pleasant place that's close to the river. This bare-brick hotel with its roaring flames will do the trick. A variety of rooms are available, each with white linens, wood elements, a tonne of artwork, and, of course, an en suite. The hotel is only a 10-minute drive from Pfeiffer Beach, but once you get there, you can choose to unwind at the on-site outdoor pool or go hiking on one of the numerous nearby trails.

Fernwood Resort: Here you get the cozy, rustic goodness if you don't feel like being flashy. The warm cabin rooms come in a wide range of styles, some with wood-burning fireplaces and others with breathtaking views of the surrounding forest. Throughout your stay, you'll be amused by wooden walls and a gathering space with a bar and grill that is lit by string lights.

Big Sur Lodge: The Big Sur Lodge is located in the center of the Big Sur coast and is encircled by a tranquil redwood forest. Each accommodation at the Big Sur Lodge has a private furnished balcony and ranges in size from basic family cottages to fireplace suites with kitchenettes. Big Sur Lodge's Homestead Restaurant offers menus for breakfast, lunch, and dinner, and the hotel's Espresso House offers hot beverages all day long.



Post Ranch Inn: This hotel may be the closest thing to heaven, with its tropical grounds positioned 1,200 feet above the Pacific Ocean. Post Ranch is renowned for its spectacular, contemporary architecture that blends in perfectly with its woods and natural surroundings.



There are no TVs or alarm clocks in these 39 distinctive rooms, suites, and treehouses; instead, they have jacuzzi tubs, private decks, and breathtaking views. To go along with your half bottles of red and white wine, a complimentary mini-bar is filled with wholesome, wine-friendly munchies. The jaw-dropping ocean views are the focal point of everything here.

Big Sur is a destination you shouldn't miss visiting when in California. It is a paradise on the Earth with so much to do and so many things to explore!

Italy's shopping tourism may exceed 2 million tourists this year

The research and consulting company “Risposte Turismo” has revealed that in Bologna shopping Tourism – The Italian Forum is back after a two-year hiatus due to the pandemic. As a result, shopping tourists in Italy could exceed two million in 2023, marking a higher level than the 2019 results.

In this regard, the President of Risposte Turismo Francesco di Cesare said that if the threshold of two million shopping tourists is exceeded, it would be a result that reconfirms the existence of a significant part of the tourist demand. He also added that the main reason for vacations in Italy is shopping.

Commenting on this decision, the President of Confcommercio Imprese for Italy, Carlo Sangalli, emphasized that since 2016 the data from the Shopping Tourism Italian Monitor have turned the spotlight on the very significant economic and social role of those two million annual shopping tourists in Italy reached in 2019.



Indonesia's new sex laws and what they could mean for tourism

Tourism operators in Indonesia are still trying to recover from the devastating impacts of the Covid-19 pandemic. Now the country's parliament has passed new laws that some fear could turn tourists away once again – because having sex out of wedlock is set to be outlawed.

The controversial laws, which critics have labelled a “disaster” for human rights, also ban unmarried couples from living together and restrict political and religious freedoms. The new criminal code is set to take effect in three years and apply to Indonesians and foreigners living in the country, as well as visitors.



PATA confirms Kishore Mahbubani as speaker at PATA-GBTA APAC Travel Summit 2022

The Pacific Asia Travel Association (PATA) is proud to announce that Professor Kishore Mahbubani, Diplomat; Founding Dean of the Lee Kuan Yew School of Public Policy, NUS; Former President of UN Security Council has been confirmed to speak at the upcoming PATA-GBTA APAC Travel Summit 2022. The event, organized in partnership with the Global Business Travel Association (GBTA), will be taking place at the new, state-of-the-art Queen Sirikit National Convention Center (QSNCC) in Bangkok, Thailand from December 8-9, 2022.

“The Asia-Pacific travel landscape has never been more dynamic – facing headwinds and tailwinds as the travel and tourism industry navigates through a step-wise recovery. The flight path through this recovery is taking a new route with new opportunities unfolding. With this in mind, we are honoured to have Prof. Kishore Mahbubani as our keynote speaker at our inaugural PATA-GBTA APAC Travel Summit,” said PATA CEO Liz Ortiguera.



“On the heels of Asia’s 12 days, hosting a triumvirate of summits (ASEAN, G20, and APEC), delegates will hear his key takeaways and consider how the current geopolitical events will influence the travel recovery opportunities in the short to mid-term here in the region.”



SalamAir secures IATA's Operational Safety Audit Registration

SalamAir has secured the International Air Transport Association's (IATA) Operational Safety Audit (IOSA) registration, a global Safety audit program managed and controlled by IATA.

Captain Mohamed Ahmed, CEO of SalamAir, said, "IOSA Programme enables SalamAir to benchmark its Operation safety standards by improving its operational management and control systems. Being IOSA registered is the most compelling evidence for putting safety factors first in the operation of SalamAir.

This will be one of the key factors for its progress towards excellent service, in line with the trend of new and modern aviation worldwide." The IOSA registration is proof of SalamAir's commitment to safety through continuous and rigorous reviews within its business operations and augmentation of the processes and procedures in line with the air travel industry's safety and regulatory framework.



Costa Cruises "CRUISE & GOLF" takes the golf passion even on holiday

Costa Cruises, Official Cruise Line of the Ryder Cup 2023 and Official Supplier of the Italian Golf Federation, brings the passion for golf also on holiday with the "Cruise & Golf" formula, which combines a unique golf experience with the relaxation and fun of a Costa cruise on its most innovative ships. Starting this winter, "Cruise & Golf" will be available not only for Costa Smeralda's Mediterranean cruises, but also for Costa Toscana's itineraries in the Arabian Gulf.



[READ NOW](#)

GLOBAL BRANDING

ECO-FRIENDLY

DIRECT REACH

Travel AND TourTM
WORLD

www.travelandtourworld.com

EXPLORE BEST NATURAL UNESCO WORLD HERITAGE SITES

The United States is popular for some of the best world heritage sites in the world.

A World Heritage Site is a location (such as a forest, mountain, lake, island, desert, monument, building, complex, or city) of exceptional cultural or natural significance, according to the United Nations Educational, Scientific, and Cultural Organization (UNESCO).



Yellowstone National Park

The renowned Yellowstone National Park spans over an area of more than 9,000 square kilometers. Half of the world's geothermal features can be found in Yellowstone, which has over 10,000 of them.

This area contains the biggest concentration of geysers (more than 300), which some people mistake for hot springs, which may be found, for instance, in Iceland.

The Grand Canyon

Arizona's Grand Canyon is not only a UNESCO World Heritage Site in the United States, but also one of the Seven Natural Wonders of the World. The Grand Canyon was formed by geological processes and the breakdown of the Colorado River.

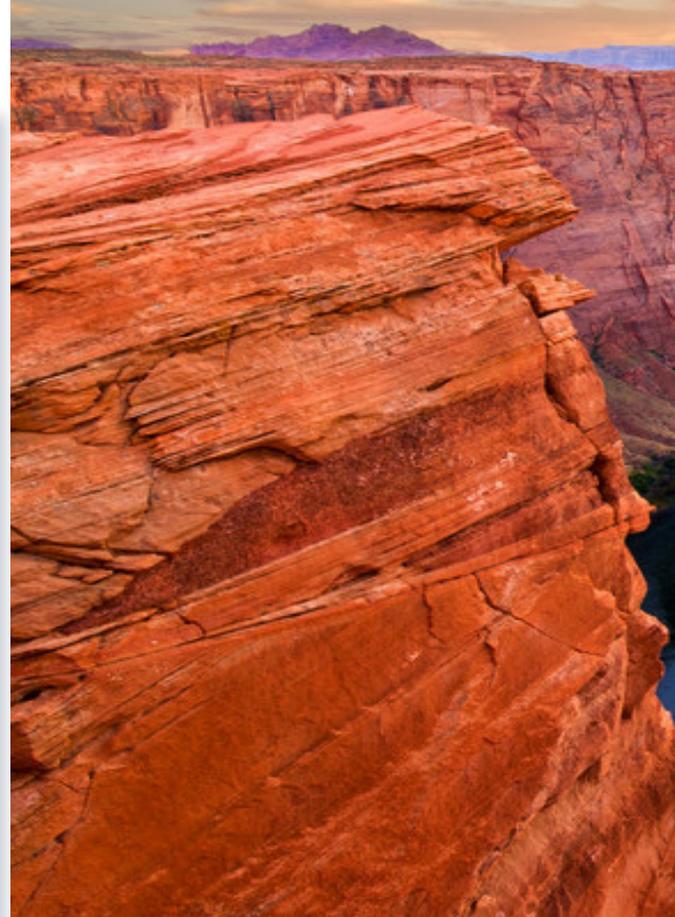
The Grand Canyon is perhaps one of the most beautiful places to see on the Earth. Go horseback riding, hiking, or on an exhilarating river boating excursion to better comprehend the canyon. For a truly unique experience, view the sightseeing from a plane or helicopter.

Chaco Culture

Located in northwest New Mexico, the Chaco Culture is a network of archaeological sites that have preserved significant remains of a vast pre-Columbian cultural complex that came to dominate a sizable area of the southwestern United States between 850 and 1250.

The Chaco Culture National Historical Park, the associated Aztec Ruins National Monument sites, and five additional protected archaeological locations make up the World Heritage Site. Communities of Pueblo people have lived in the southwest of the United States for about 2,000 years.

These world heritage sites are located in Chaco Canyon, which developed into a prominent center of traditional Pueblo culture, including ceremonies, trade, and political activities. Chaco stands out for its magnificent public and ceremonial architecture, which includes unique multi-story "great homes."





Everglades National Park

The only location on this list that is at risk right now is the Everglades. It has been described as “a river of grass flowing quietly from the hinterland into the sea” at the southernmost point of Florida. Simply put, it provides a remarkable water habitat for a wide variety of birds, reptiles, and other endangered animals, like manatees.

The 14 vulnerable species, 25 mammals, more than 400 bird species, and 60 reptile/amphibian/insect species, including two endangered species of butterflies, are among the 800 protected species found in Everglades National Park. The park offers a rich prehistoric and human past in addition to live animals.

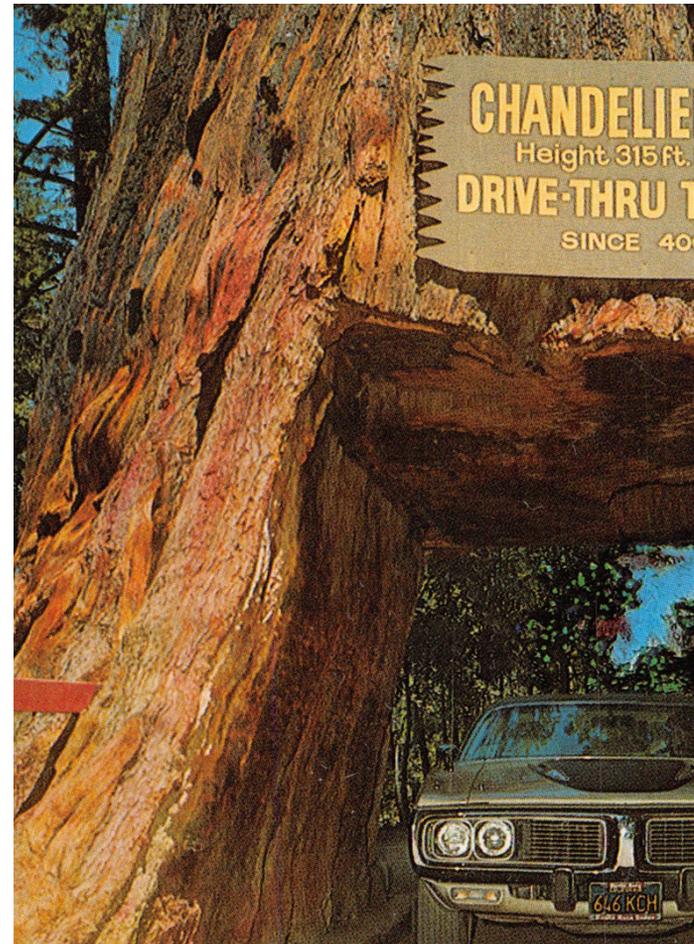


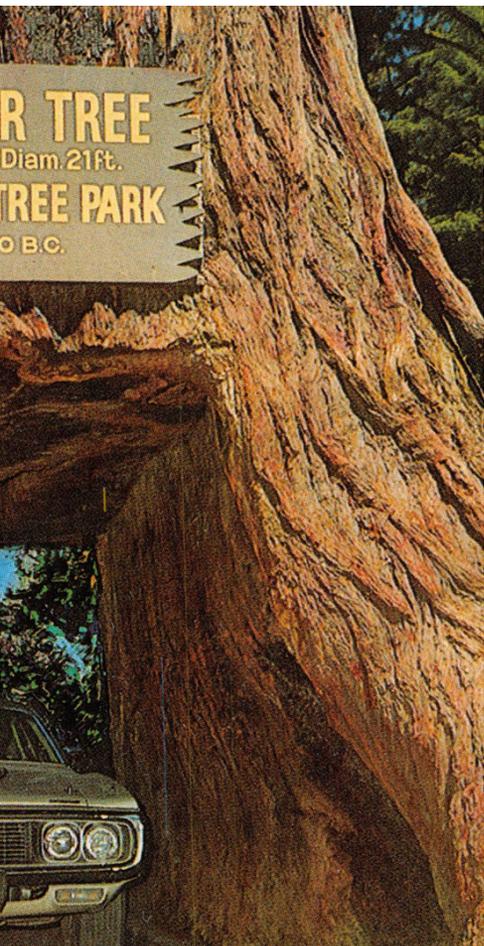
Redwood and National States Park

This national landmark is undoubtedly unique. Mountains can be seen in Redwood National Park, which is located on the Pacific Ocean's northern San Francisco coast.

The tallest and most impressive trees in the world are found in a redwood forest that covers the area. These parks resemble the setting of a Pixar film more than actual life because of the sea lions, bald eagles, and pelicans that inhabit them.

All that's left of the ancient world's trees are roughly 16,000 hectares of old-growth redwoods. Previously present around the planet in moist temperate climates, they are now restricted to the west coast of North America. This area contains 42% of the remaining redwoods.





Independence Hall

The United States of America was created in the Independence Hall. The Declaration of Independence and the United States Constitution were discussed and adopted inside this building. Politicians from all over the world have benefited from the heritage of freedom and democracy left by the nation's founding documents, and Independence Hall has been recognized as a UNESCO World Heritage Site since 1979.

A portion of the downtown Philadelphia known as Independence National Historical Park is partially owned by the city but is under the National Park Service's management.

Travel to the UNESCO sites enables people to explore obscure locations, contribute to preservation efforts, learn specifics about the history of the planet and humanity, as well as to be in awe of the unquestionably gorgeous sites.

Ice Fishing Tournament

Date : Jan 1st - 5th Feb 2023

Place: Lake City, Colorado



Prepare your tackle for a month-long fishing tournament this winter festival. Save the participating date through the Fish Donkey Mobile App.

This year, the event is open country-wide and eligible species for the tournament are Walleye, northern pike, crappie, perch, and sunfish.

Aspen Winterskol

Date: Jan 12th - 15th, 2023

Place: Aspen Colorado



The annual “toast to winter” Aspen’s Winteterskol celebration is now turning out to be the 72nd year, with four days of winter festivities around the town and at four ski mountains.

The community has been participating since January 1951 when local Aspenites decided to celebrate Aspen’s unique Nordic lifestyle.

Morro Bay Winter Bird Festival

Date : Jan 13th - 16th 2023

Place: Morro Bay, California



Morro Bay Winter Bird Festival is an event that would feature globally in bird areas, to see, photograph, and learn more about birds.

Morro Bay and the surrounding area are an ideal spot for avid birders located on the Pacific Flyway, Morro Bay is a globally Important Bird Area.

Vulcan Snow Park

Date: January 27th- February 5th, 2023

Place: Falcon Heights, Minnesota



Vulcan Snow Park is organized by the Saint Paul Vulcans and takes place on the Minnesota State Fairgrounds.

Every day, there's something to see and do at the Saint Paul Winter Carnival, such as playing on Giant snow piles and viewing snow sculptures.

Bring your family and friends often for winter fun and adventure this winter festival.



With the New Year in, and vacationers have started streamlining the out-of-the-ordinary destinations across the US to visit this year. From idyllic towns to sun-kissed landscapes, there are incredible getaways for everyone to enjoy.

As you start making your travel plans for 2023, here are some of the unique US destinations along with the best things to explore here. Whether it is a cozy winter getaway, a summer city adventure, spring sunshine vacation, or an exciting road trip, there are many things to explore in the US this year.

OFF BEAT DESTINATIONS TO VISIT IN 2023

Oregon, South Dakota

Whether you like wandering through a forest, learning about local culture, or just sipping an infusion in a homely lodge, some jam-packed days full of adventure await you at Oregon in South Dakota. The one thing about Oregon's stunning outdoors is that one can never do it all in a lifetime.

Go for a hike along the rugged coastline or the woods of the Willamette National Forest, camp in the desert near the Steens Mountain, scale the Wallowa Mountains (also known as "Little Switzerland"), soak up the beauty of the Umpqua National Forest, or park yourself by the mountain lake in Deschutes National Forest. There are several picturesque picnic spots as well as tepees, rustic cabins, RV spots, and yurts for weekenders and tourists to avail for rent.



Phoenix, Arizona

Exotic biodiversity, ethereal canyons, high-mountain peaks, busy cities, art galleries, and distinct culinary scene- Phoenix is a combination of all of these.

The second largest city of Arizona, Phoenix brims with history, culture, and natural gems. For the first-time visitors to the deserts of the Western USA, it does not take long to discover its sun-bathed landscapes offering abundant opportunities for luxury and outdoor adventures. After you have learned about 22 American Indian cultures at the Heard Museum, looked around the art galleries on Roosevelt Row, and climbed to the top of Camelback Mountain, you can also check out Phoenix's local dining scene.

Anchorage, Alaska

Anchorage is the gateway to Alaska's vast wilderness comprising of glistening glaciers, snowy trails, and the surreal Northern Lights. Wedged between the icy sea and the towering Chugach Mountains, the city welcomes tourists to retire before embarking on cruises or trips on the century-old Alaska Railroad.

Anchorage is also a slice of paradise for outdoor enthusiasts thriving on wild natural beauty and amusing art and culture. The Northern Lights shining over Alaska and the signature events make Anchorage the hottest place to be. The unparalleled outdoor adventures brighten up the days from November to April. Whether you want to just cuddle up by the fireplace or celebrate winter festivals in the classic Alaskan form, Anchorage has all in one place





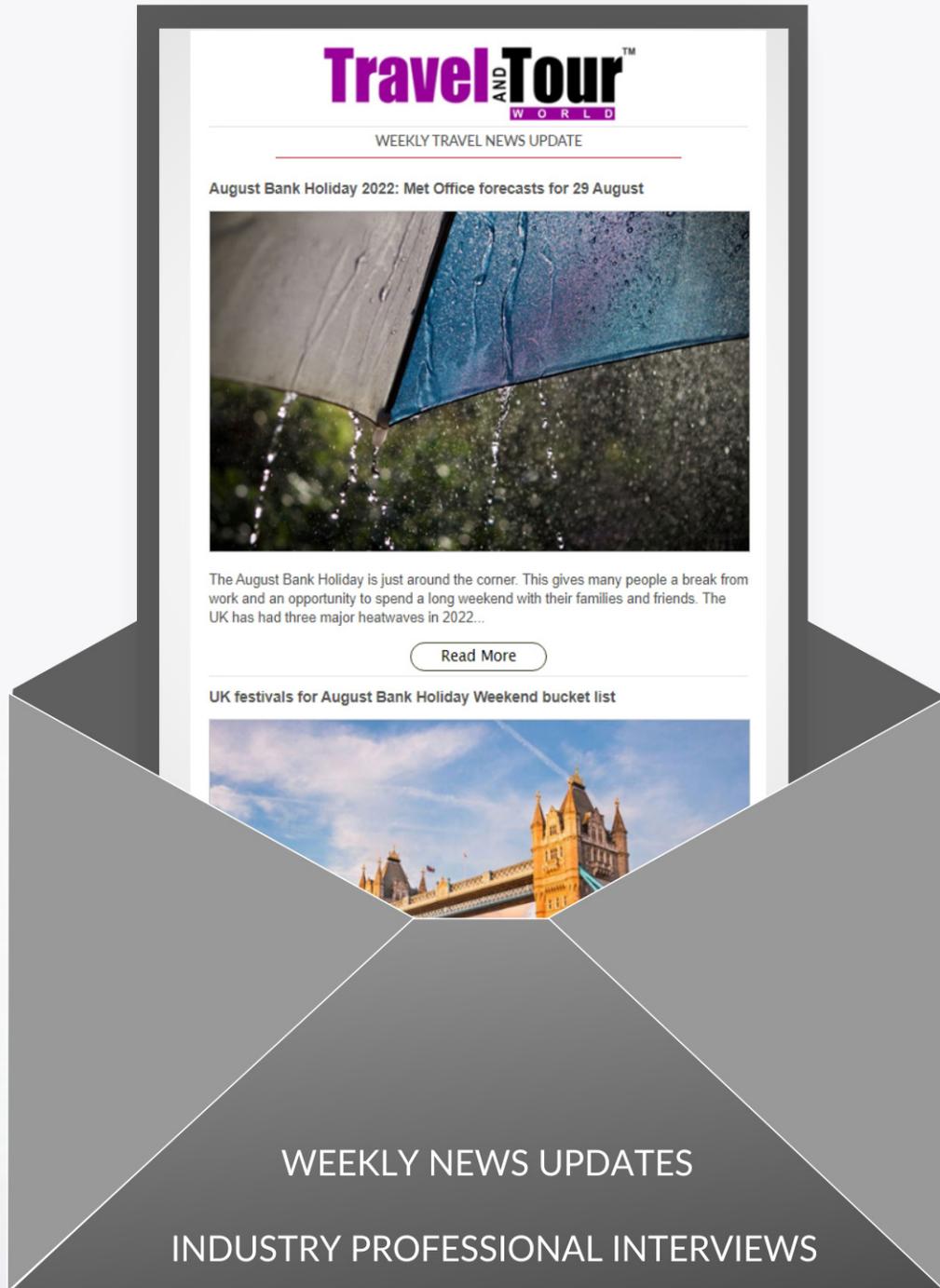
Nashville, Tennessee: Tune up to the sound of music

Just as you touch down at Nashville International Airport (BNA), you will be welcomed by live music. Part of the Southern Music Triangle (along with Memphis and Muscle Shoals), Nashville gives you the chance to see the city's most notable musical attractions by grabbing a rental car and heading into the heart of the city.

Among the other musical treats to enjoy, visitors can watch live performance or experience a backstage tour at the Grand Ole Opry. You can also go on a guided tour of RCA Studio B famed for producing iconic songs from Dolly Parton, Roy Orbison, or Elvis Presley. Apart from its vibrant tuneful scene, the musical Mecca brims with many other things to see and experience.

So, follow trails, wander along the landscapes under the clear sky, and dare to go beyond for limitless adventure.

GET STRAIGHT TO YOUR INBOX



www.travelandtourworld.com

Calendar of Events



Jan 18, 2023

MATKA Workshop 2023

Helsinki, Finland
[matkaworkshopday2023](https://matkaworkshopday2023.com)



Jan 18-22, 2023

Fitur

Madrid, Spain fema.es/en/fitur



Jan 19-21, 2023

IITM Kochi

Kochi, India
iitmindia.com/

Kreuzfahrt- & SchiffsReisen

Jan 19 -22, 2023

KREUZFAHRT- & SCHIFFSREISEN

Stuttgart , Germany
[messe-stuttgart.de/
kreuzfahrt](https://messe-stuttgart.de/kreuzfahrt)



Jan 22-25, 2023

IMPACT Travel & Tourism

Victoria, Canada
tourismvictoria.com



Jan 27- 29, 2023

Holiday World Show

Dublin, Ireland
holidayworldshow.com

TTW America

pr@travelandtourworld.com

244 5th Avenue, Suite 2468

New York, NY 10001, USA

+ 1 917677 7753

